

2016

OUT SYSTEM™
THE OUTDOOR WALLPAPER



OUT SYSTEM™
La carta da parati per esterni
OUT SYSTEM™, the outdoor wallpaper



Wall&decò®

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Wall&decò®



OUT SYSTEM™ La decorazione murale oltre il suo abituale contesto

*OUT SYSTEM™, wall design
beyond its ordinary contexts*

OUT SYSTEM™

è un prodotto **Wall&decò** dalle elevate prestazioni
tecniche e dal forte impatto decorativo

OUT SYSTEM™

is a **Wall&decò** product with high technical
performances and visual impact

OUT SYSTEM™

Innovazione e funzionalità

OUT SYSTEM™, Innovation and function

OUT SYSTEM™ è l'innovativa soluzione decorativa di **Wall&decò** nata dalla ricerca e dalla sperimentazione di nuove forme e soluzioni per il rivestimento murale.

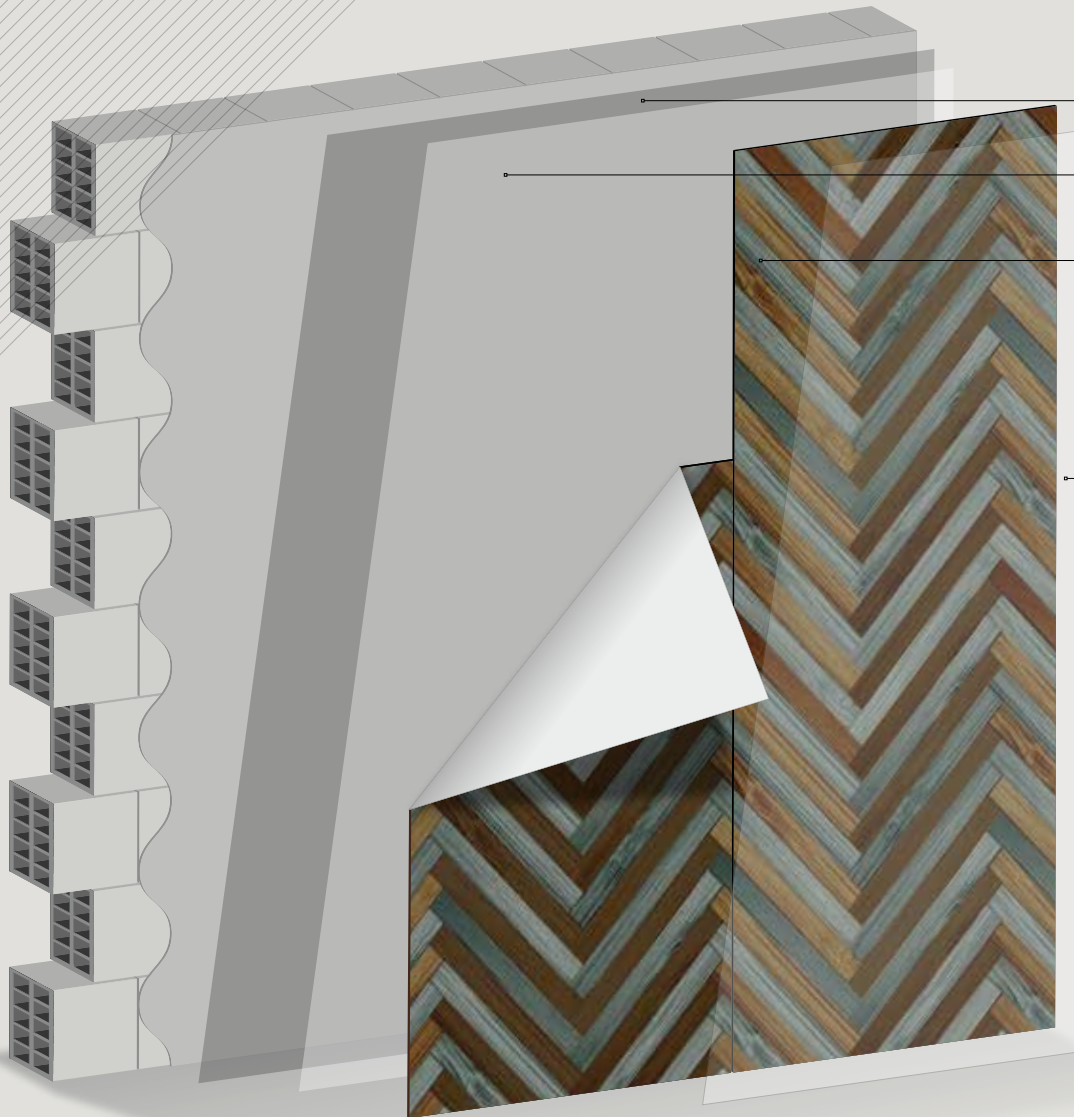
OUT SYSTEM™ è il rivestimento tecnico per esterni dall'alto valore decorativo, funzione primaria della carta da parati, e dal grande impatto visivo, elemento che contraddistingue le proposte per la decorazione murale di **Wall&decò**, al quale si aggiungono una nuova destinazione d'uso, nuove prestazioni e caratteristiche tecniche.

OUT SYSTEM™ is the **Wall&decò** innovative mural decoration solution based on the research on design shapes and applications.

OUT SYSTEM™ is the technical covering for the outdoors with a highly decorative appeal, primary function of wallpaper, and with the overwhelming creativity, which is a distinctive trait of **Wall&decò's** interior decoration proposals. The combination of these elements brings to new applications, innovative technical properties and performances.

Caratteristiche / Features		Specifico per muri in esterno (residenziale, industriale, commerciale)	Specific for walls in the outdoors (residential, industrial , commercial)
		Prestazioni tecniche innovative e grande impatto decorativo	Innovative technical properties and high decorative impact
		Resistente alla pioggia, all'ingiallimento e con proprietà anti-smog	Resistant against rain, yellowing, and with antismog properties
		Può essere applicato su superfici in cemento, in termo cappotto, verniciate	It can be applied on wall surfaces in cement, thermal coat or with paint
		Garantito 10 anni	10 years warranty
		Installazione rapida anche su superfici esistenti	Fast to install also on existing mural surfaces

Schema degli strati OUT SYSTEM™
Layout of OUT SYSTEM™ layers



OUT SYSTEM™
00

OUT SYSTEM™
01

OUT SYSTEM™
02

OUT SYSTEM™
03

I componenti OUT SYSTEM™
OUT SYSTEM™ components

OUT SYSTEM™ è innovativo perché appositamente studiato per applicazioni su superfici e facciate in esterno.

OUT SYSTEM™ is innovative because it has been specifically conceived for applications on outdoor mural surfaces and facades.

È un unico sistema costituito dai seguenti componenti:

It is a complete system consisting of the following components:

OUT SYSTEM™ 00
primer

OUT SYSTEM™ 00
primer

OUT SYSTEM™ 01
adesivo specifico

OUT SYSTEM™ 01
specific adhesive

OUT SYSTEM™ 02
tessuto tecnico con stampe grafiche

OUT SYSTEM™ 02
technical fiber with graphic prints

OUT SYSTEM™ 03
finitura protettiva specifica per usi in esterno

OUT SYSTEM™ 03
specific protective finishing for outdoor use

OUT SYSTEM™
00



Primer
Primer



OUT SYSTEM™
01



Adesivo
Adhesive



OUT SYSTEM™
02



Tessuto tecnico
Technical fiber



OUT SYSTEM™
03



Finitura protettiva
Protective finishing
(A+B)



Sistema garantito / Guaranteed system

OUT SYSTEM™

Qualità e prestazioni

OUT SYSTEM™, quality and features

Il rivestimento per esterni
OUT SYSTEM™ è un prodotto
testato in laboratorio
ed è garantito nelle sue prestazioni
tecniche per la durata di **10 anni**.

*The outdoor wall covering
OUT SYSTEM™ has undergone
lab testing and is guaranteed
for **10 years** from installation.*

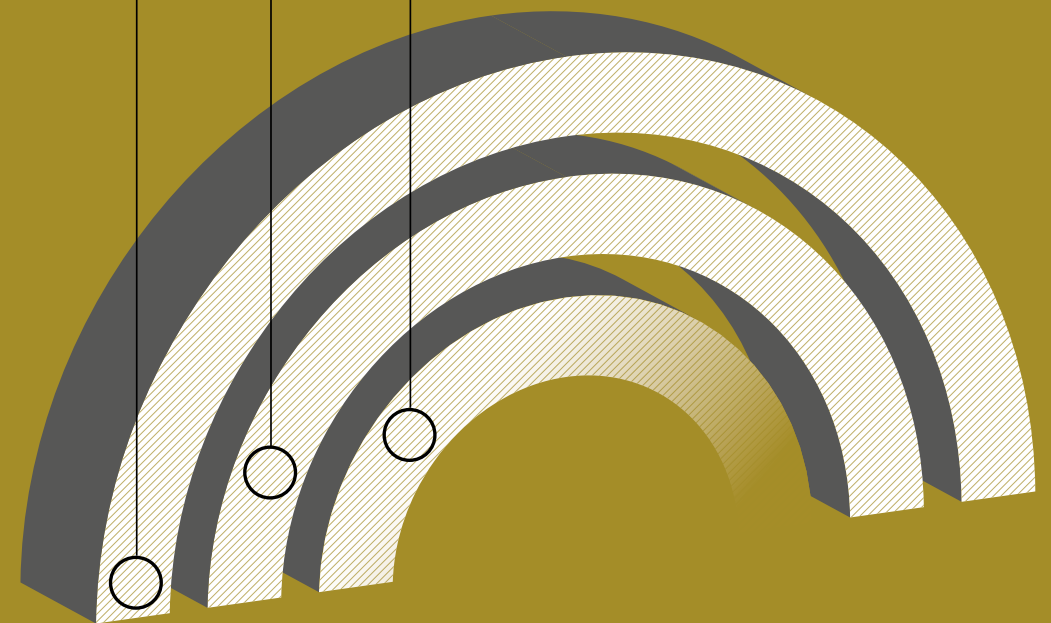


Wall&decò®

POTERE DI ADESIONE / 10 ANNI
ADHESION STRENGTH / 10 YEARS

FINITURA PROTETTIVA / 10 ANNI
PROTECTIVE FINISHING / 10 YEARS

TENUTA COLORE / 5 ANNI
FADE AND COLOR RESISTANCE / 5 YEARS



Esempi di applicazione

Application examples

in calcestruzzo, intonaco
cementizio, cartongesso
per esterno

Concrete, cement walls, outdoor
gypsum board

Application sur mur
en béton avec enduit

Anwendung auf
verputzer betonwand

A **Muratura**
Brick wall
Maçonnerie
Mauerwerk

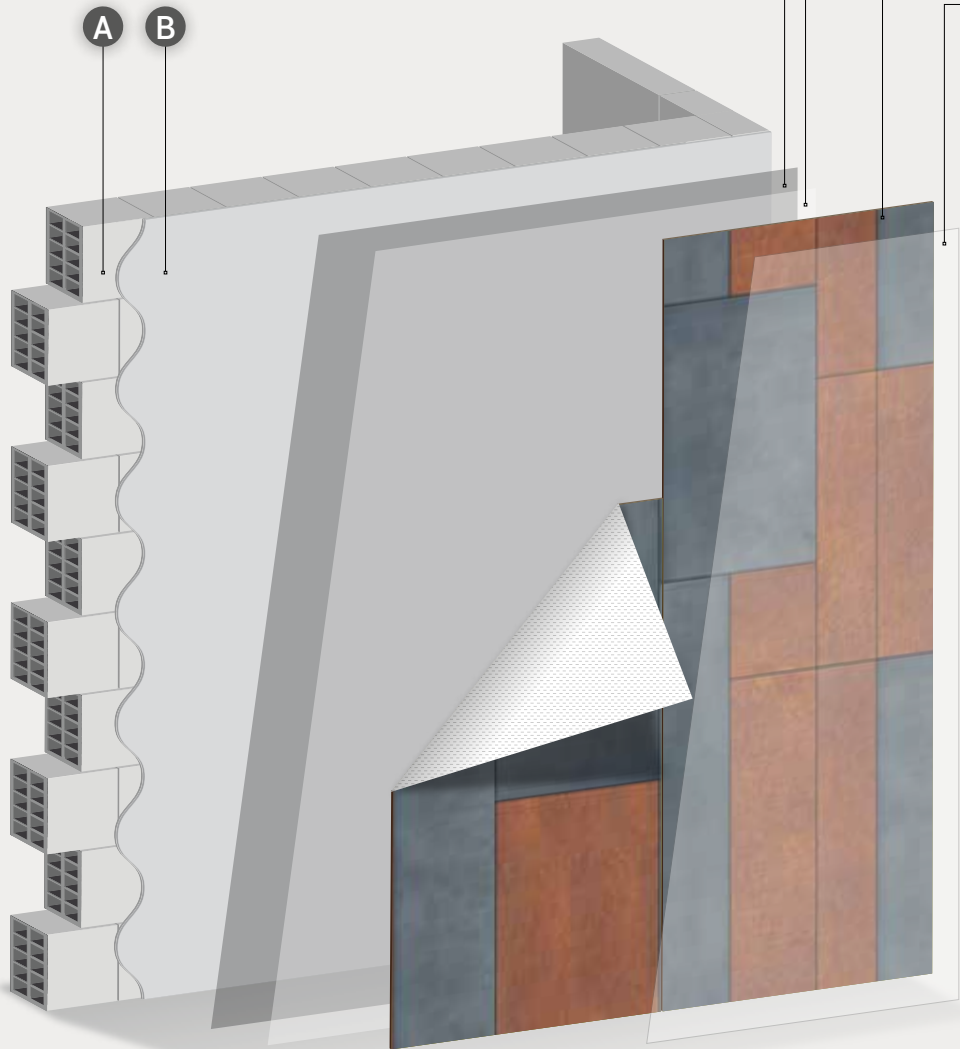
B **Intonaco**
Plaster
Enduit
Putz

OUT SYSTEM
00

OUT SYSTEM
01

OUT SYSTEM
02

OUT SYSTEM
03



Applicazione su parete
con termo cappotto

Application on walls
with thermal coating

Application sur mur
avec manteau thermique

Anwenbar auf
Wärmedämmsystemen

A **Muratura**
Brick wall
Maçonnerie
Mauerwerk

B **Termo cappotto**
Thermal coating
Manteau Thermique
Wärmedämmverbundsysteme

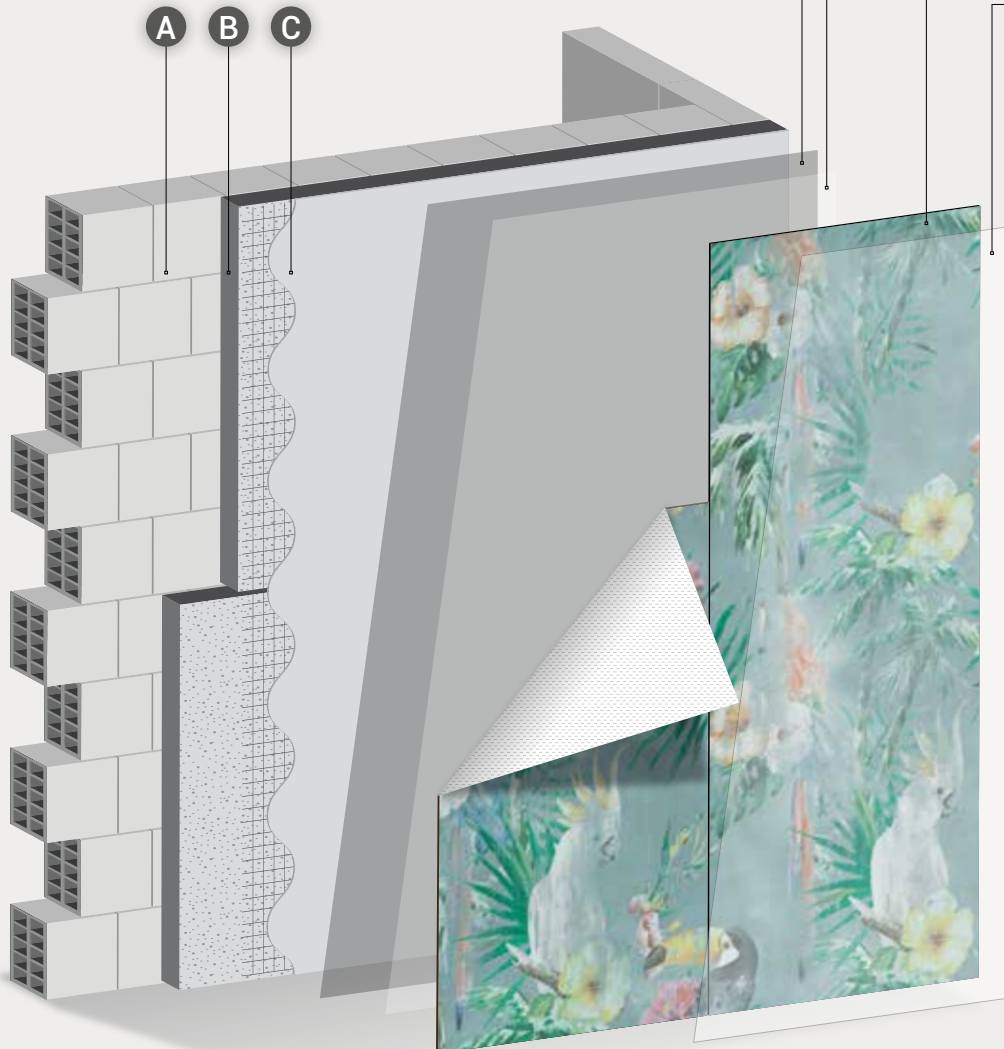
C **Rasatura armata**
Base coat
(mortar and fiber mesh)
Couche de base
et armature toile de verre
Armierungsmörtel und Armierungsgewebe

OUT SYSTEM
00

OUT SYSTEM
01

OUT SYSTEM
02

OUT SYSTEM
03



Grafica Graphic	Ambientato Setting		Sezione tecnica Technical section		
AFROMIX	49	78	NEGATIVE	47	90
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LIVE HERE	59	87			
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Collezione OUT SYSTEM™

OUT SYSTEM™ collection





FLO'

design De Meo + De Bona
p. 83

OUT_FL1601



APOPHIS

design De Bona + De Meo
p. 78

OUT_AP1601



SANTA CLARA

design Gio Pagani
p. 94

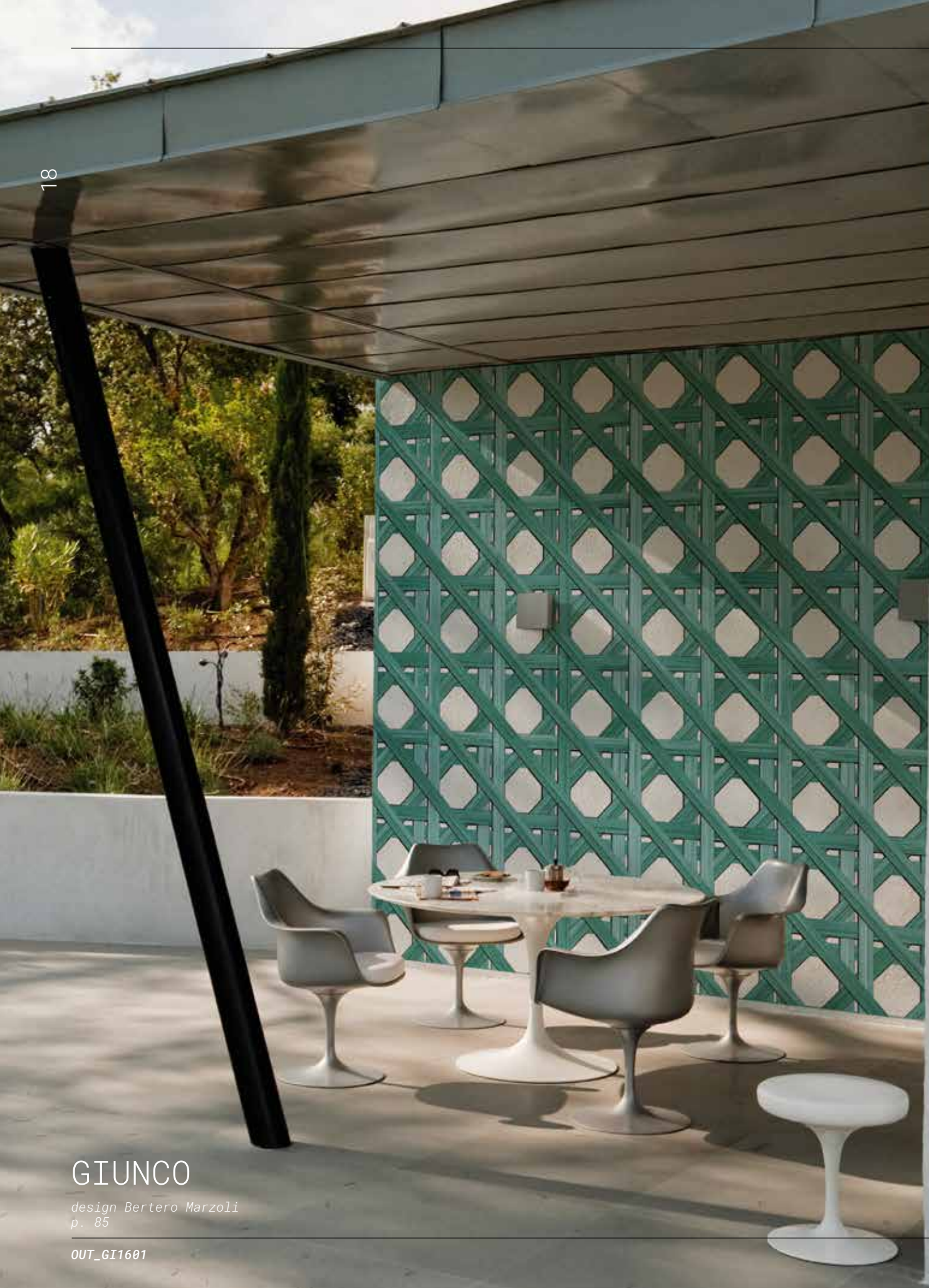
OUT_SC1601



OBLIQUA

design Bertero Marzoli
p. 90

OUT_OB1601



GIUNCO

design Bertero Marzoli
p. 85

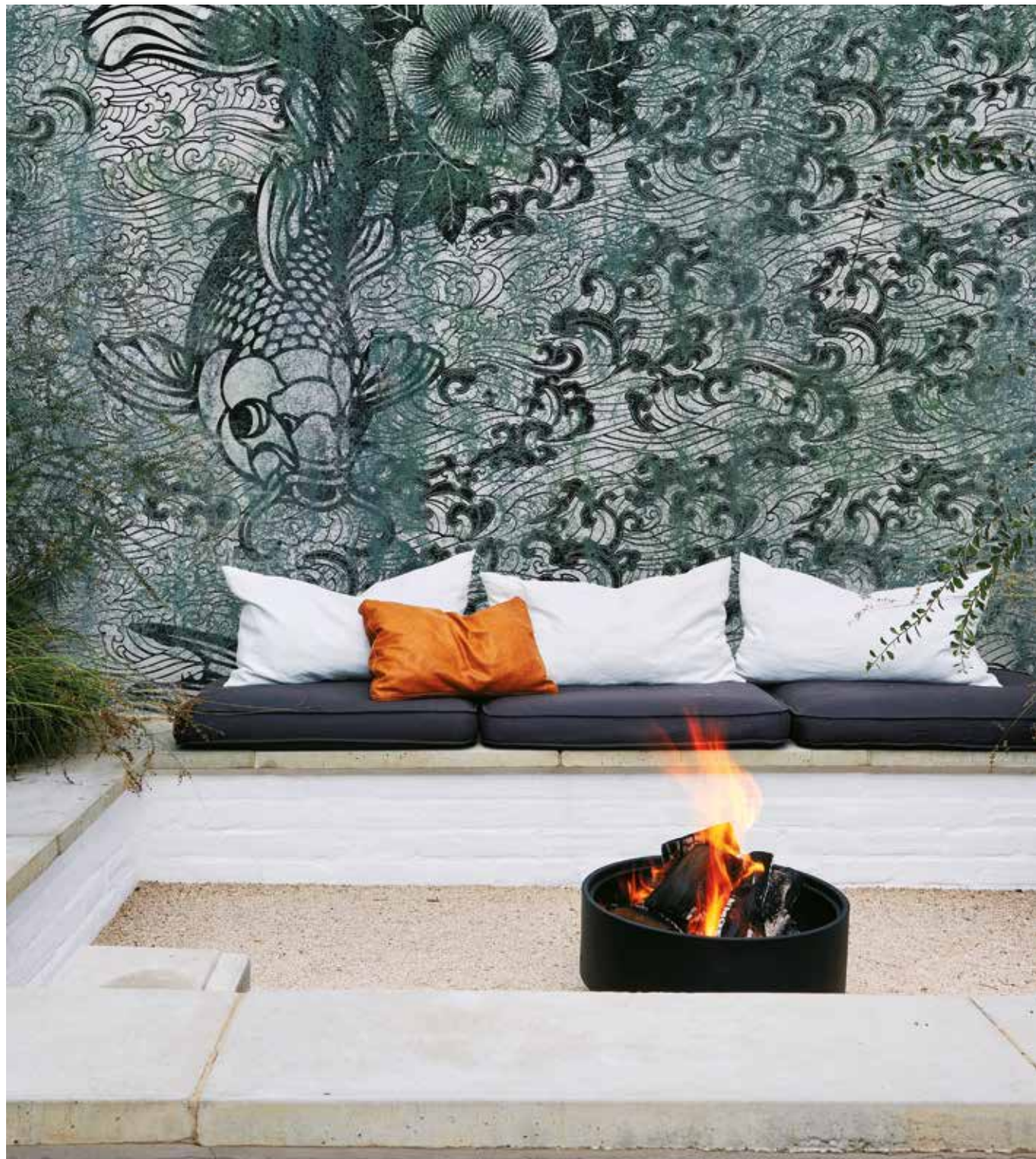
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TOCO

design Gio Pagani
p. 96

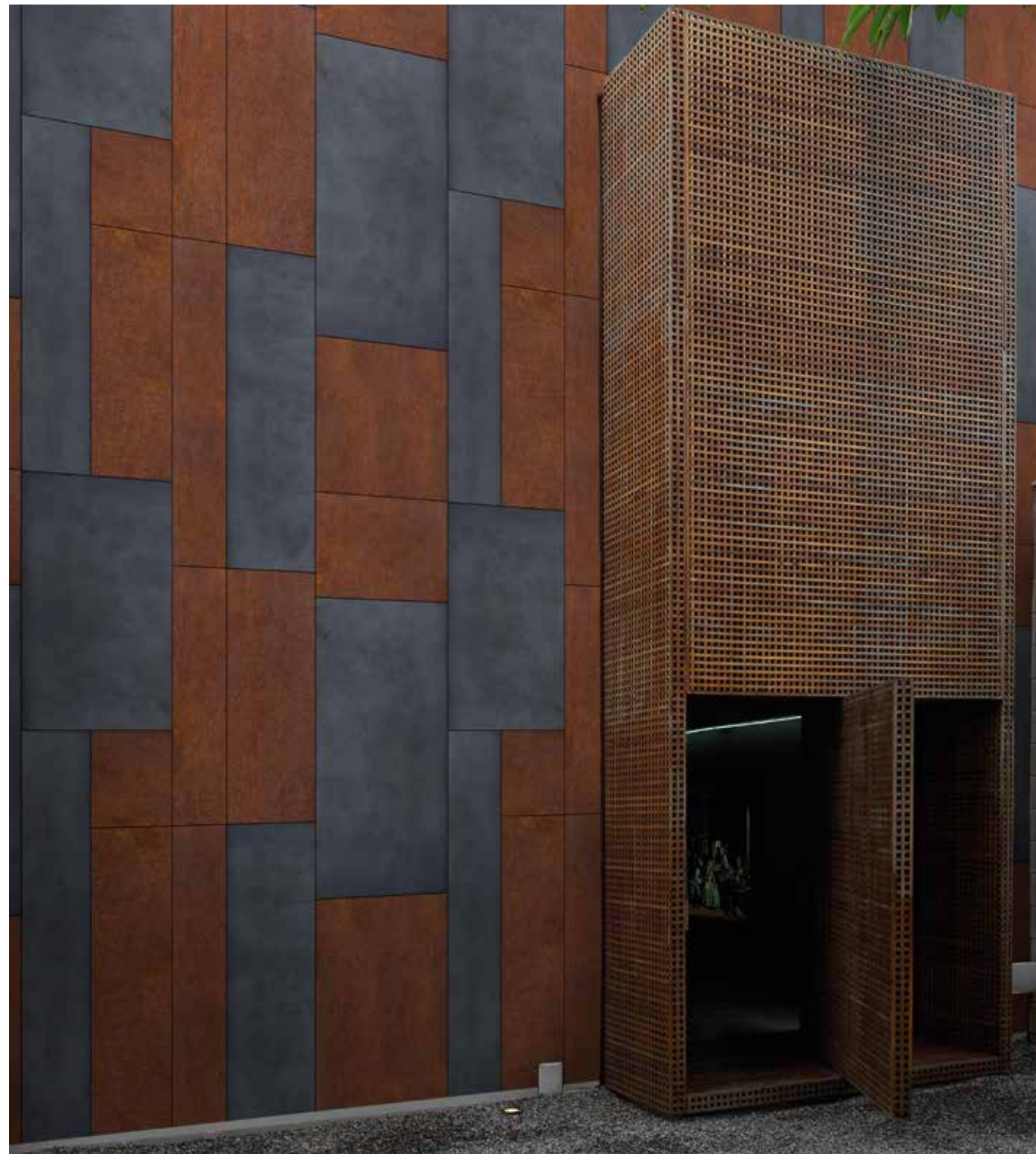
OUT_T01601



NERO DI CHINA

design Gio Pagani
p. 90

OUT_NC1601



JULIAN

design RAW
p. 87

OUT_JU1601



TEKA-TEKI

design De Meo + De Bona
p. 95

OUT_TT1601



QUBIK

design De Meo + De Bona
p. 93

OUT_QU1501



DOT DOT

design De Meo + De Bona
p. 83

OUT_DD1501



PLATFORM

design Bertero Panto Marzoli
p. 92

OUT_PL1501



WW-1

design Wladimiro Bendandi
p. 98

OUT_WW1501



RUNAWAY

design De Meo + De Bona
p. 94

OUT_RU1501



DENIM

design De Meo + De Bona
p. 82

OUT_DE1501



INTERSECTIONS

design Bertero Panto Marzoli
p. 86

OUT_IN1501



DRAGON POWER

design De Meo + De Bona
p. 83

OUT_DP1501



BAMBÙ

design De Meo + De Bona
p. 78

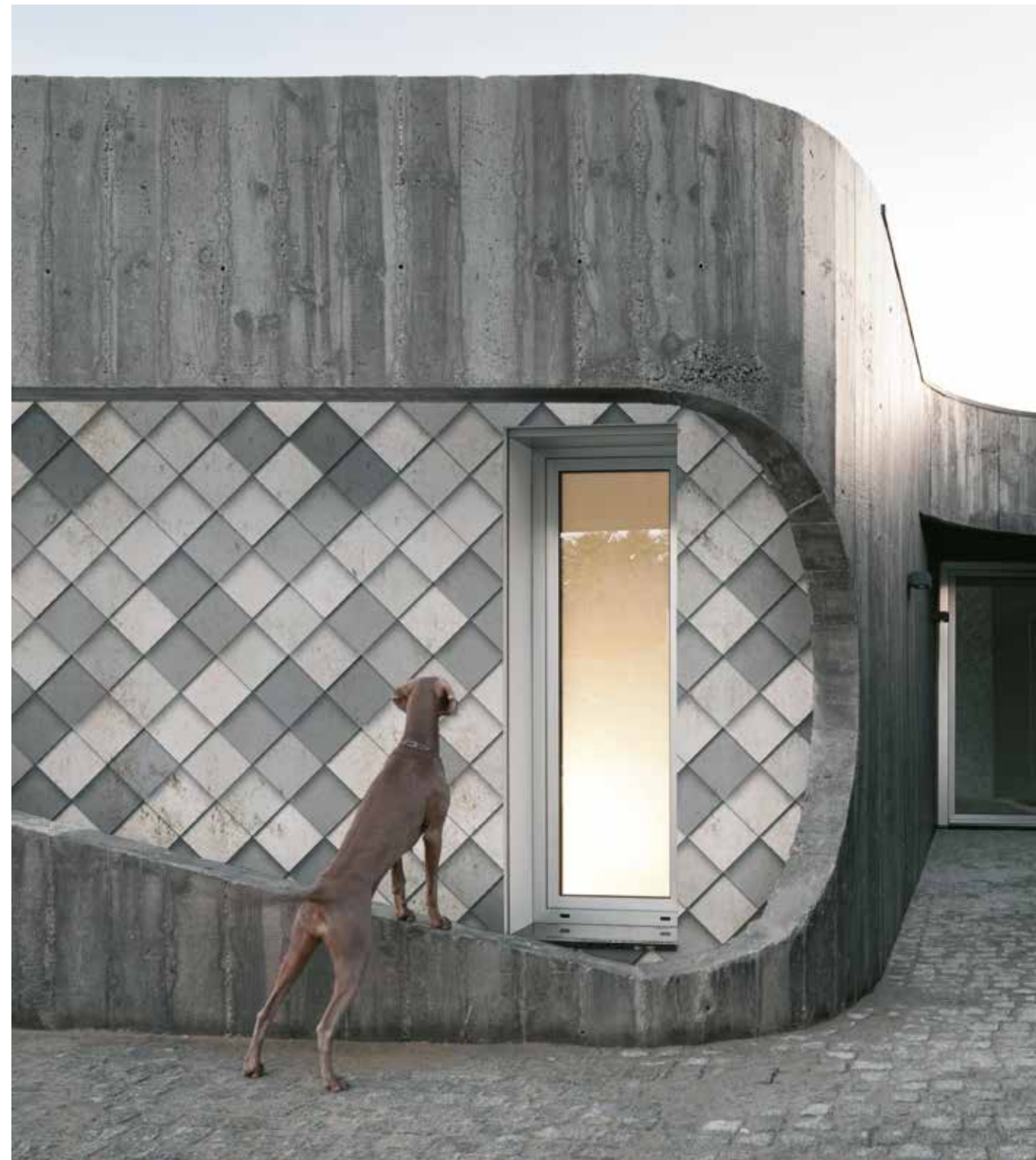
OUT_BA1501



BARIO

design Gio Pagani
p. 79

OUT_BA1401



OPUS RETICOLATUM

design Bertero Panto Marzoli
p. 91

OUT_OR1401



UXMAL

design Gio Pagani
p. 98

OUT_UX1401



BON-SAI

design Bertero Panto Marzoli
p. 80

OUT_BS1401



TREE

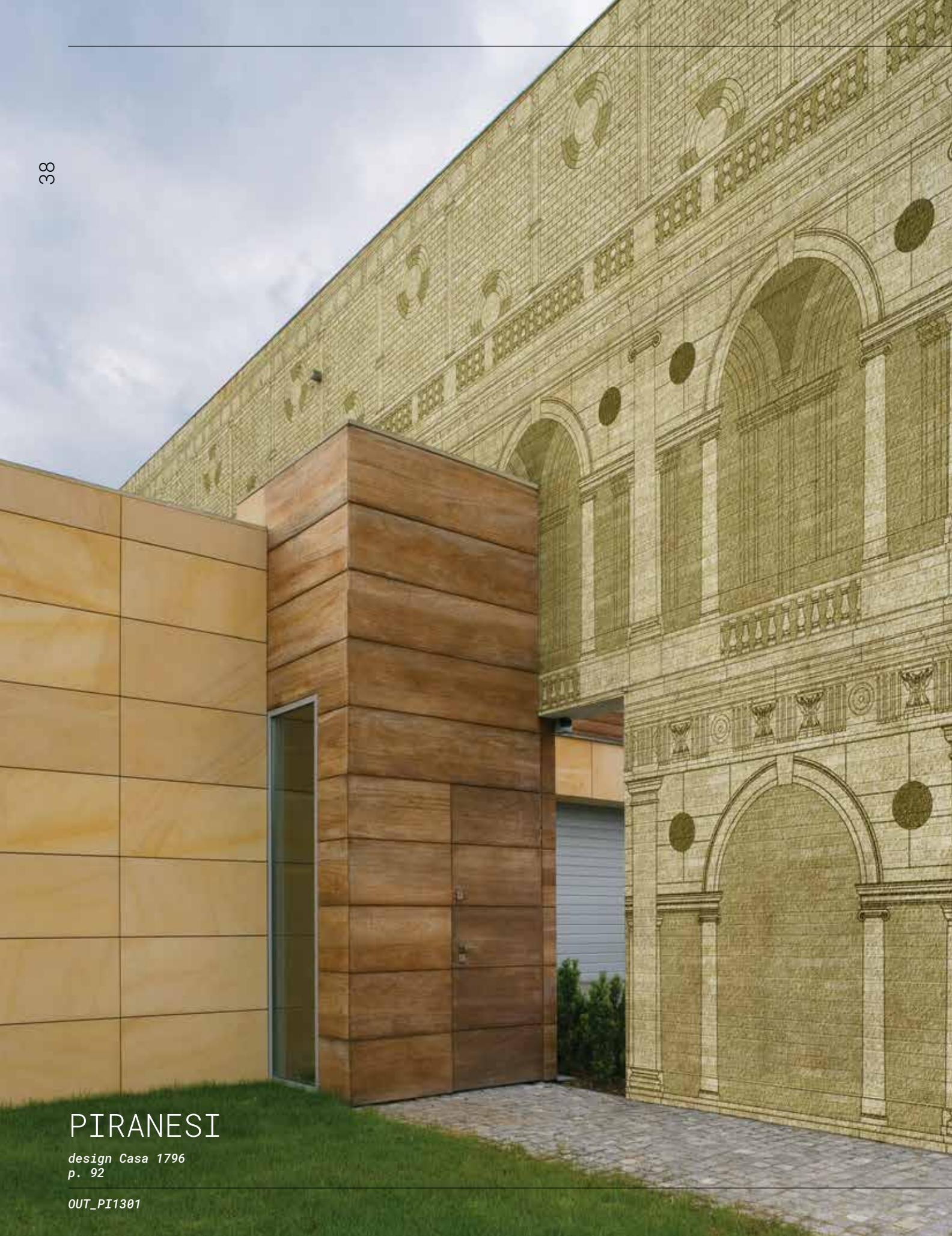
design Bertero Panto Marzoli
p. 97

OUT_TR1301



DIECUT

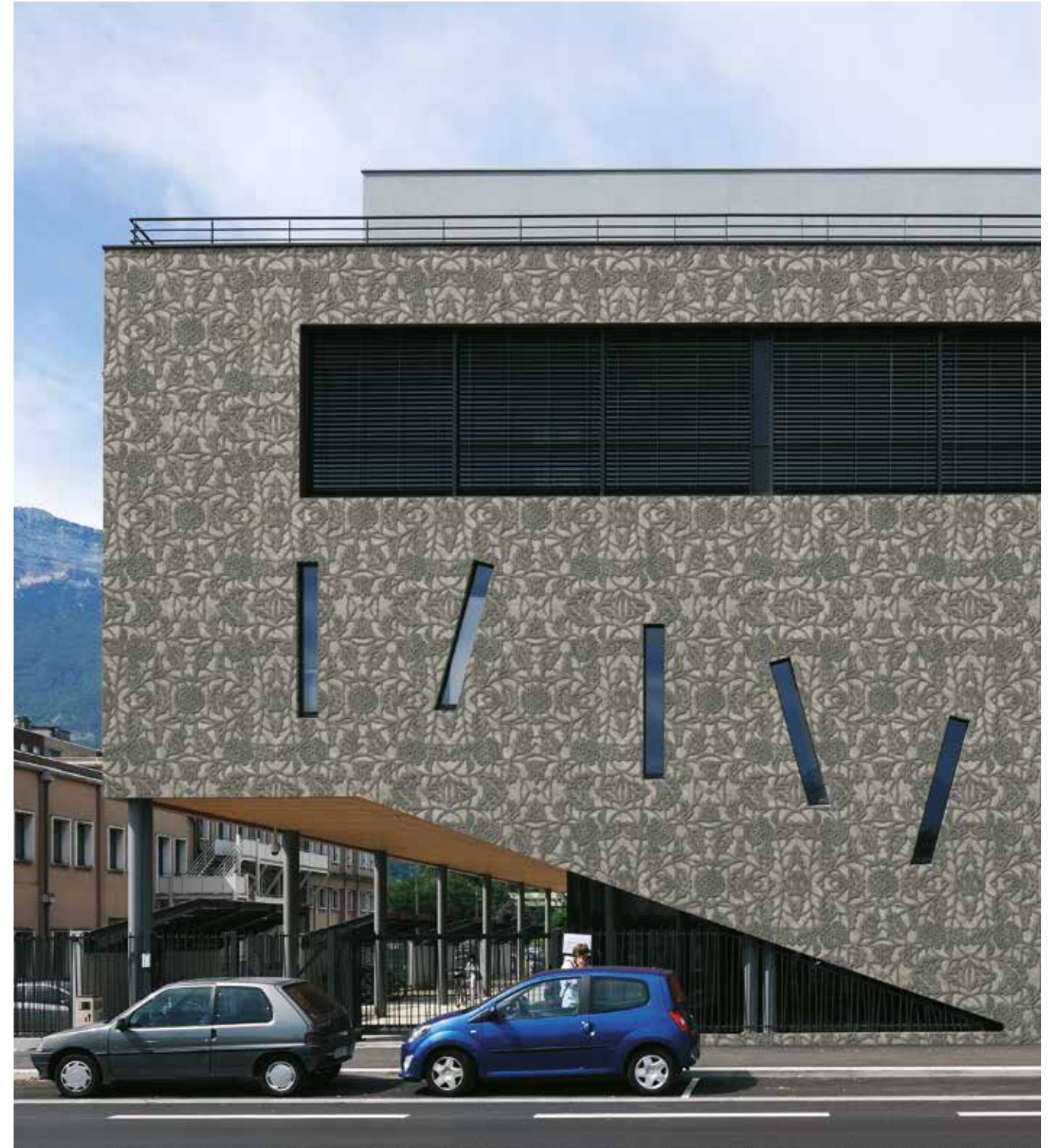
design Bertero Panto Marzoli
p. 74



PIRANESI

design Casa 1796
p. 92

OUT_PI1301



MACRAMÉ

design Bertero Panto Marzoli
p. 88

OUT_MA1301



PARALLEL

design Bertero Panto Marzoli
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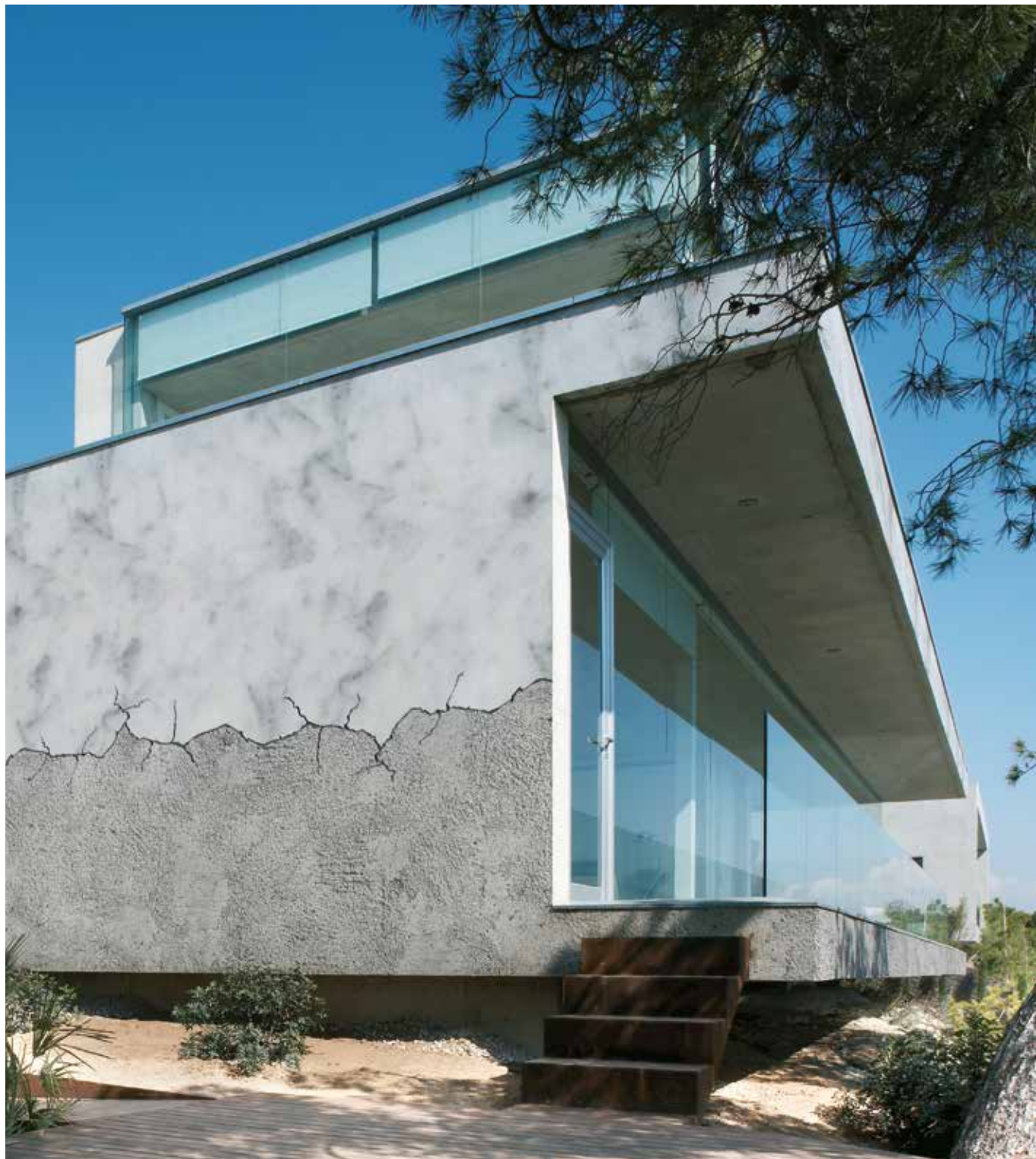
OUT_PA1301



SUNWHEEL

design Lorenzo De Grandis
p. 95

OUT_SW1301



CRACK

design Christian Benini
p. 81

OUT_CR1301



COCO SHADOWS

design Christian Benini
p. 94

OUT_CS1301



LABYRINTH

design Casa 1796
p. 87

OUT_LA1301



GIO

design Bertero Panto Marzoli
p. 85

OUT_GI1301



POSITIVE

design Bertero Panto Marzoli
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OUT_PS1303



NEGATIVE

design Bertero Panto Marzoli
p. 90

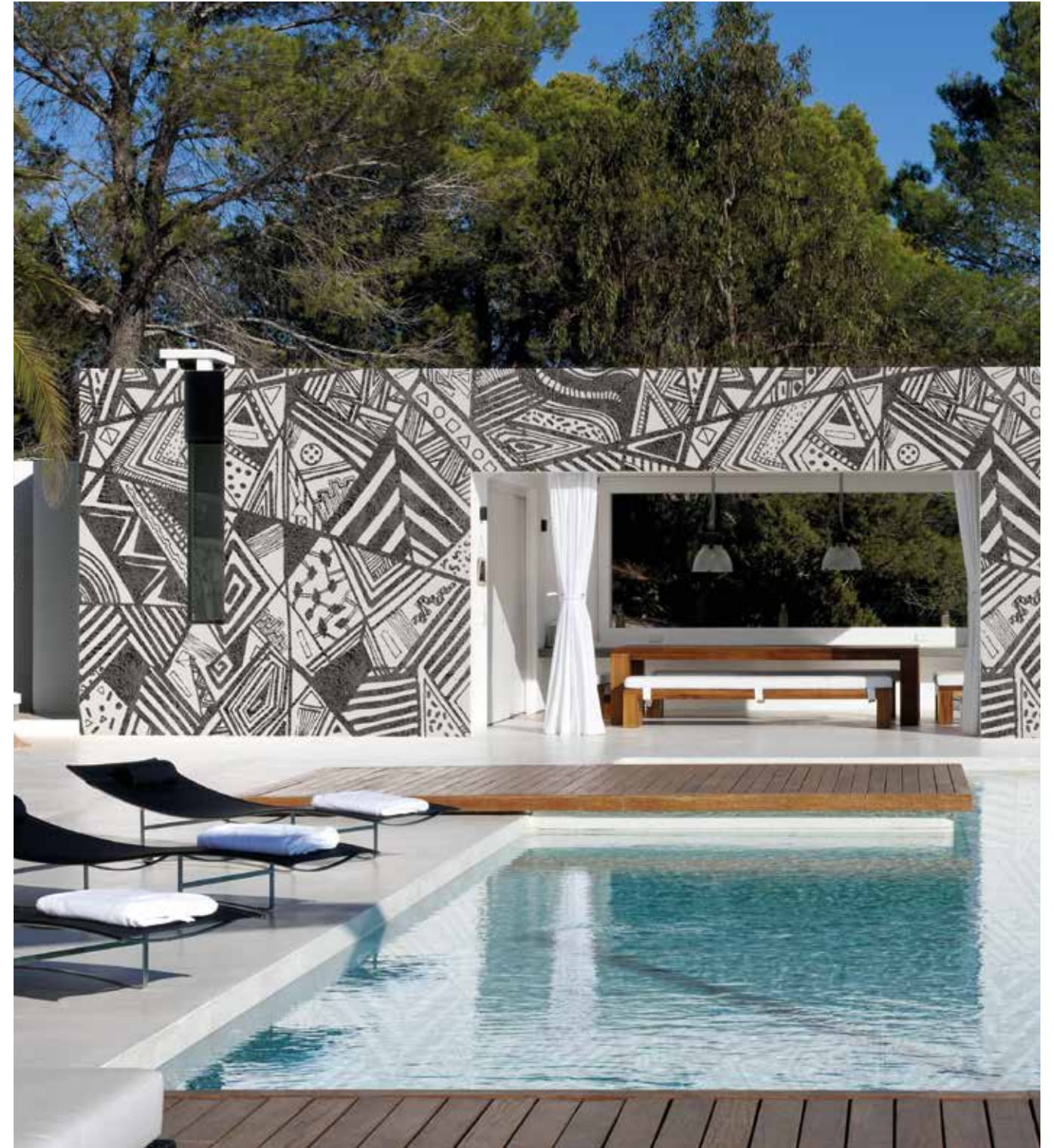
OUT_NE1301



EMBOSED

design Christian Benini
p. 83

OUT_EM1301



AFROMIX

design Gio Pagani
p. 78

OUT_AF1301



TRIBU

design Gio Pagani
p. 98

OUT_TR1301



AKANTHUS

design Christian Benini
p. 78

OUT_AK1301



MEHNDI

design Gio Pagani
p. 89

OUT_ME1301



HELLENISM

design Christian Benini
p. 86

OUT_HE1301



DE STIJL

design Christian Benini
p. 82

OUT_DS1301



FRA-ME

design Christian Benini
p. 84

OUT_FM1301



FRUSH

design Bertero Panto Marzoli
p. 84

OUT_FR1301



WOODEN

design Christian Benini
p. 98

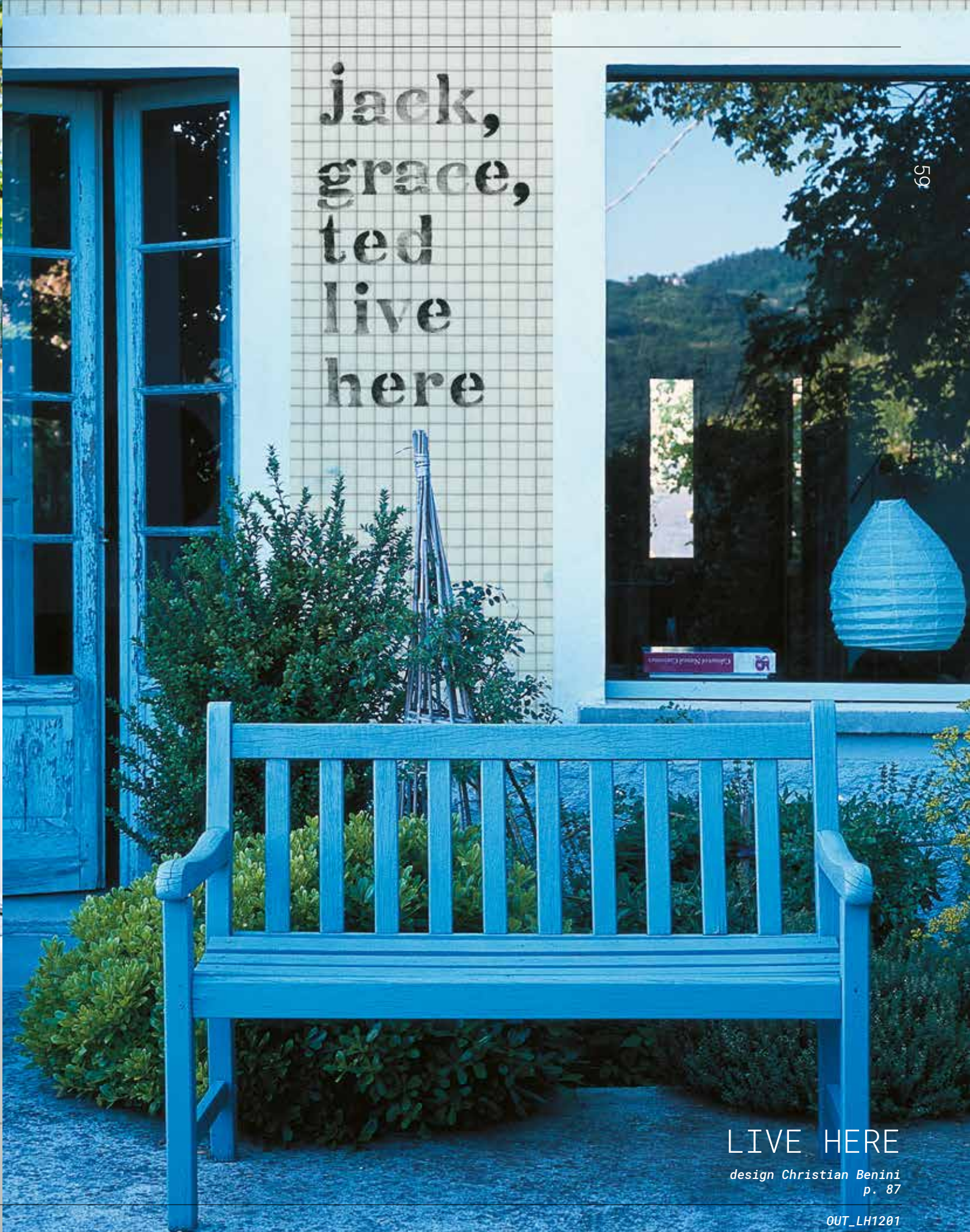
OUT_WD1201



TRIBAL POP

design Christian Benini
p. 97

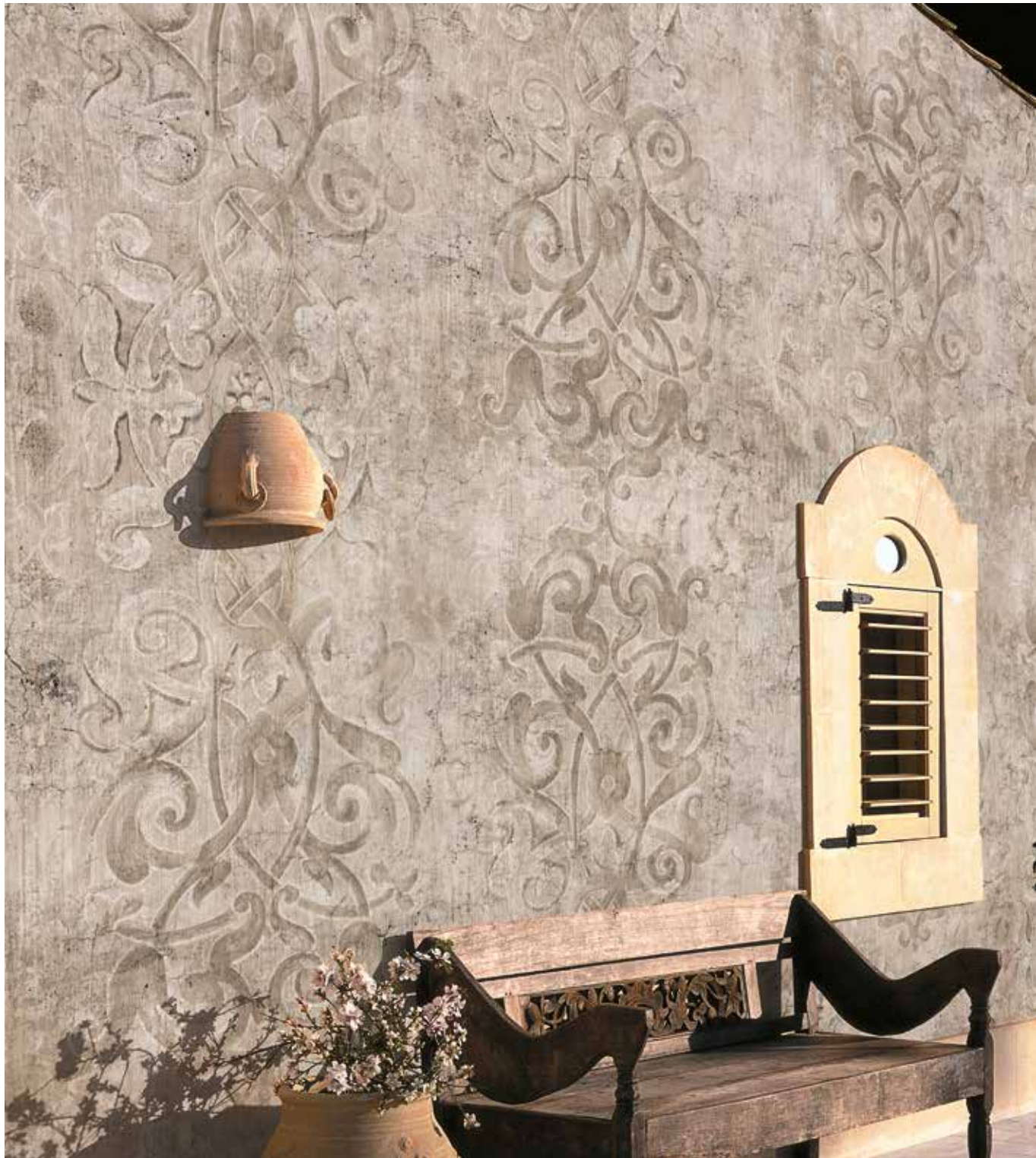
OUT_TP1201



LIVE HERE

design Christian Benini
p. 87

OUT_LH1201



SHADOWS

design Christian Benini
p. 83

OUT_SH1201



BLUE POWDER

design Christian Benini
p. 79

OUT_BP1201



COAST TO COAST

design Christian Benini
p. 81

OUT_CC1201



POP POP POP

design Christian Benini
p. 93

OUT_P01201



PLANET PUNK

design Gio Pagani
p. 92

OUT_PP1201



CAMOO

design Gio Pagani
p. 80

OUT_CA1201



SCRUBBER

design Christian Benini
p. 94

OUT_SC1201



BAUHAUS

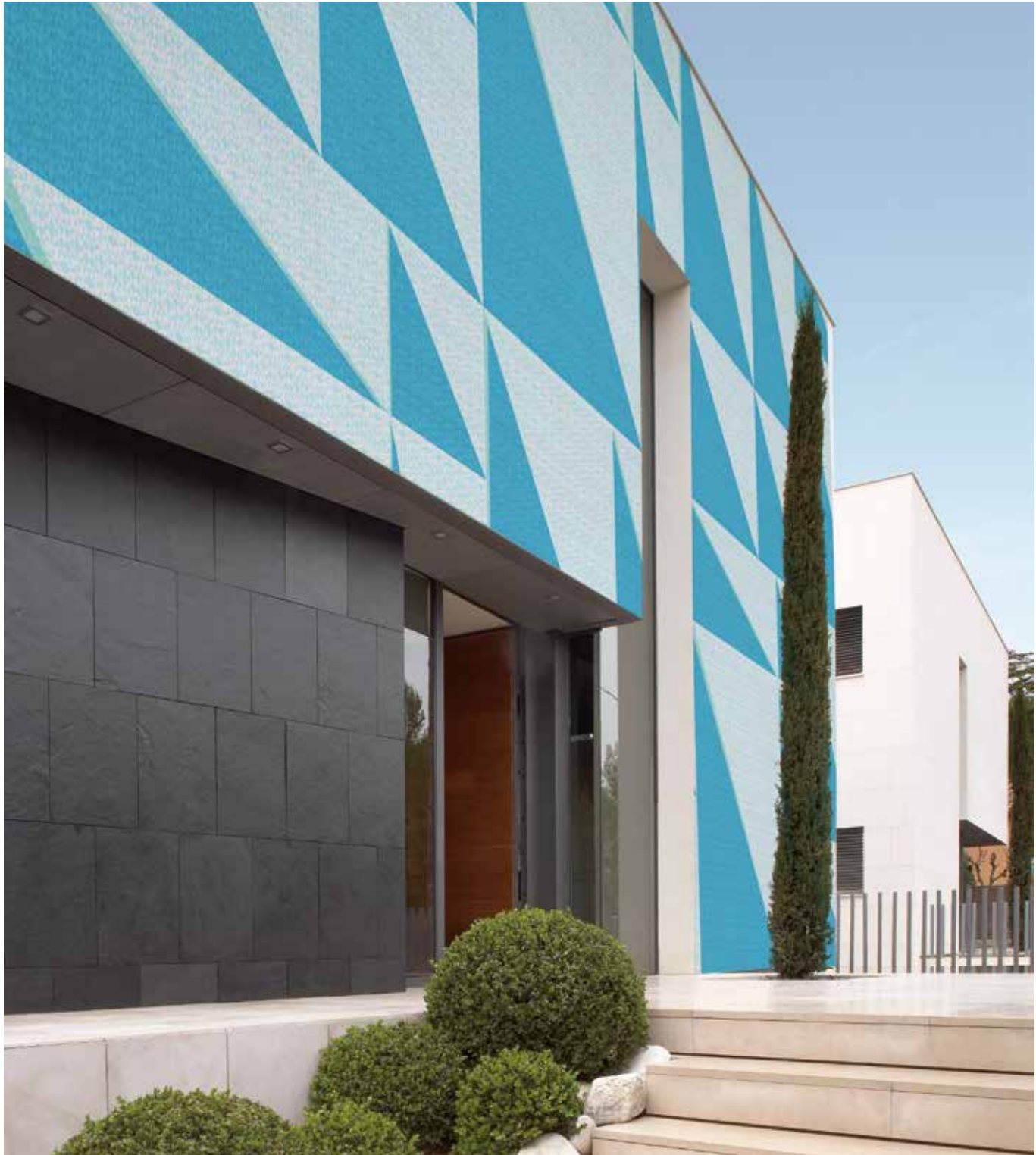
design Gio Pagani
p. 79

OUT_BA1201



LOREM IPSUM

design Christian Benini
p. 88



TRI-ANGLE

design Gio Pagani
p. 97



OP_TICAL

design Gio Pagani
p. 91

OUT_OP1201



TOKYO STRIPES

design Gio Pagani
p. 96

OUT_TS1201



HEART GAME

design Gio Pagani
p. 86

OUT_HG1201



STARS & HEARTS

design Gio Pagani
p. 95

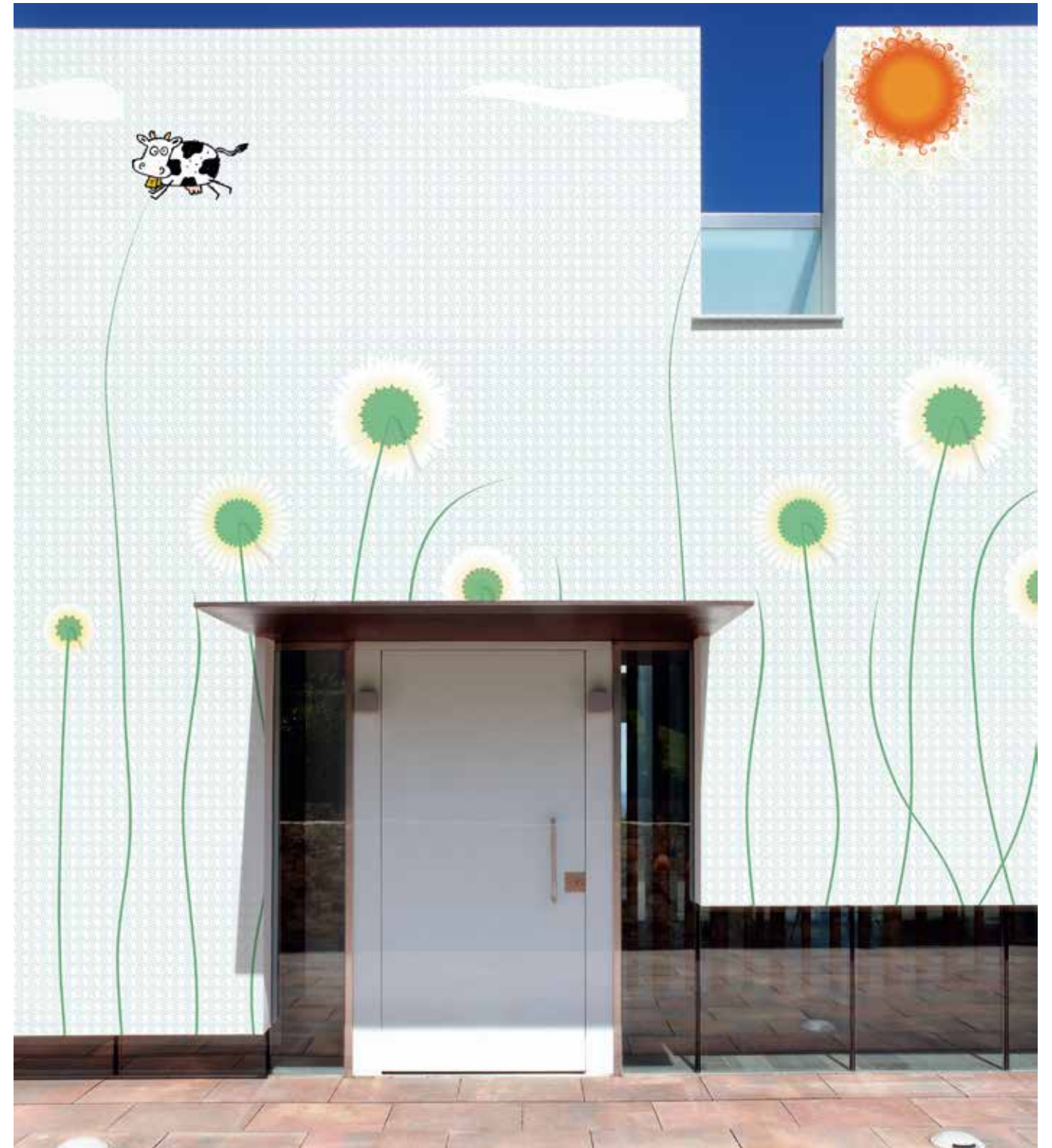
OUT_ST1201



KEFIA

design Christian Benini
p. 87

OUT_KE1201



MAD LANDSCAPES

design Gio Pagani
p. 89

OUT_ML1201

OUT SYSTEM™
La carta da parati per esterni
WET SYSTEM™, the outdoor wallpaper

Sezione tecnica
Technical section



Wall&decò®

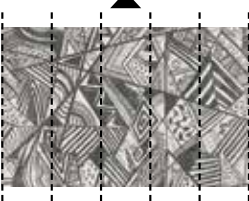
AFROMIX/ *design Gio Pagani / 2013 / p. 49*

Varianti colore
Color variations



OUT_AF1301 OUT_AF1302 OUT_AF1303

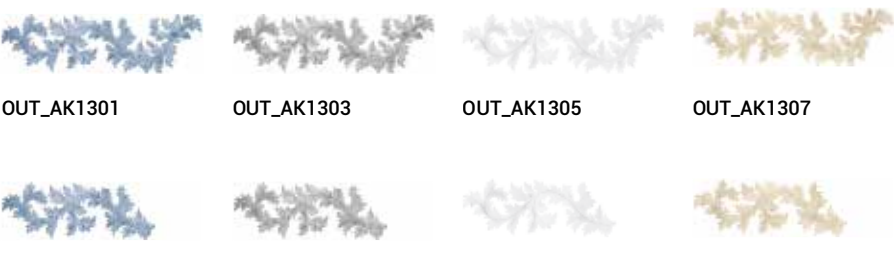
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

AKANTHUS/ *design Christian Benini / 2013 / p. 51*

Varianti colore
Color variations



OUT_AK1301 OUT_AK1303 OUT_AK1305 OUT_AK1307

OUT_AK1302 OUT_AK1304 OUT_AK1306 OUT_AK1308

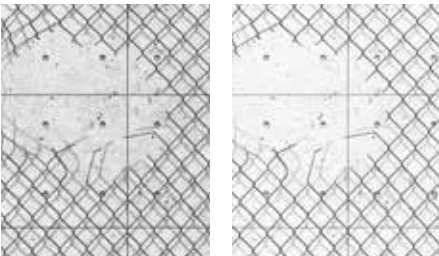
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

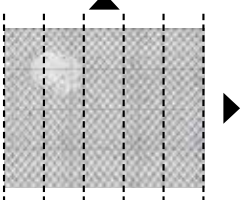
APOPHTIS/ *design De Bona + De Meo / 2016 / p. 15*

Varianti colore
Color variations



OUT_AP1601 OUT_AP1602

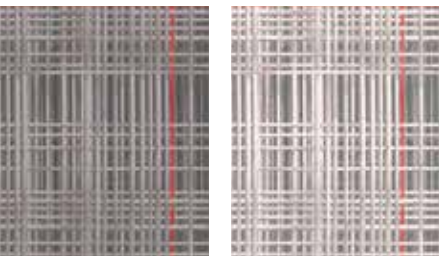
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

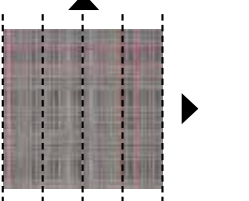
BAMBÙ/ *design De Meo + De Bona / 2015 / p. 31*

Varianti colore
Color variations



OUT_BA1501 OUT_BA1502

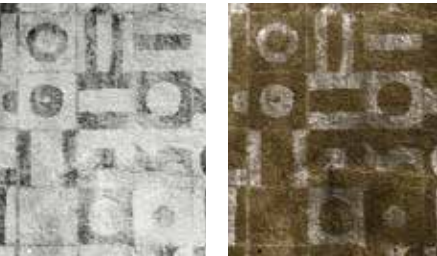
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

BARIO/ *design Gio Pagani / 2014 / p. 32*

Varianti colore
Color variations



OUT_BA1401 OUT_BA1402

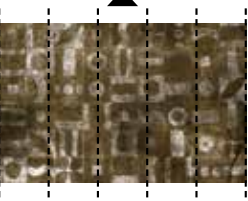
BAUHAUS/ *design Gio Pagani / 2012 / p. 67*

Varianti colore
Color variations



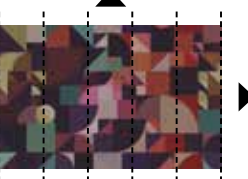
OUT_BA1201 OUT_BA1202

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

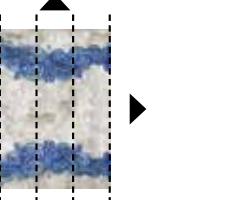
BLUE POWDER/ *design Christian Benini / 2012 / p. 61*

Varianti colore
Color variations



OUT_BP1201 OUT_BP1202 OUT_BP1203

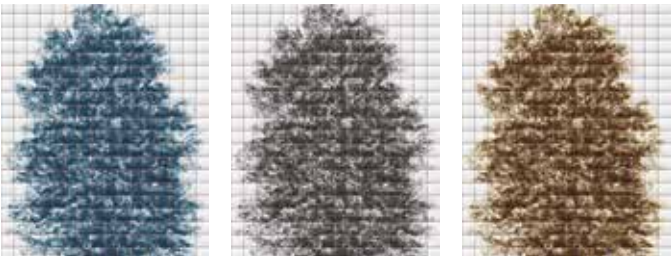
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

BON-SAI / design Bertero Panto Marzoli / 2014 / p. 35

Varianti colore
Color variations



OUT_BS1401 OUT_BS1402 OUT_BS1403

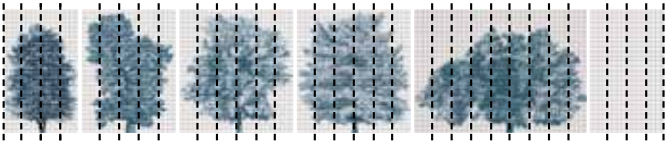


OUT_BS1404 OUT_BS1405 OUT_BS1406



OUT_BS1407 OUT_BS1408

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

CAMOO / design Gio Pagani / 2012 / p. 65

Varianti colore
Color variations

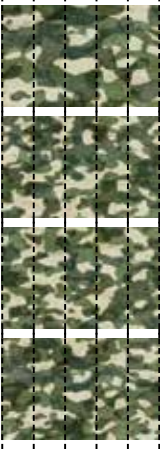


OUT_CA1201 OUT_CA1202



OUT_CA1203 OUT_CA1204

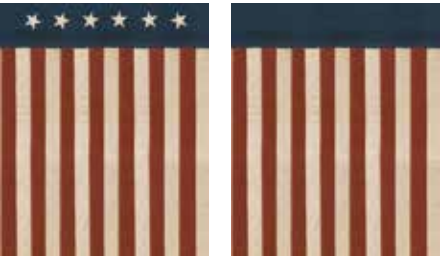
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

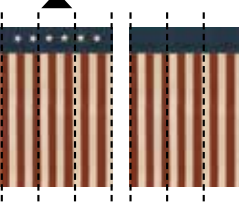
COAST TO COAST / design Christian Benini / 2012 / p. 62

Varianti colore
Color variations



OUT_CC1201 OUT_CC1202

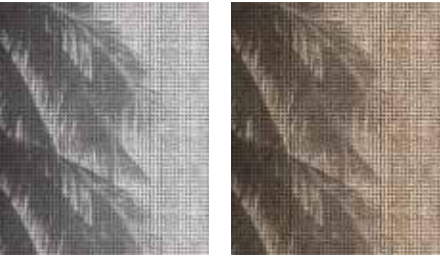
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

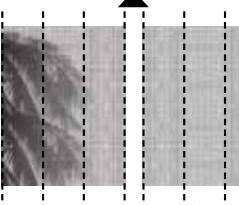
COCO SHADOWS / design Christian Benini / 2013 / p. 43

Varianti colore
Color variations



OUT_CS1301 OUT_CS1302

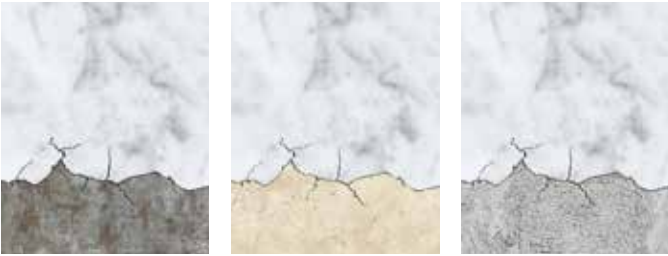
Rolli e sviluppo grafica
Rolls and graphic composition



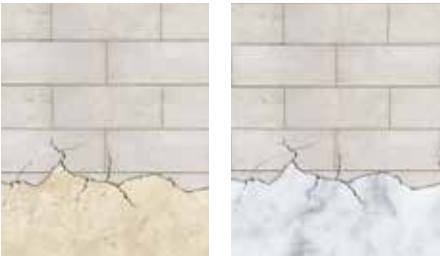
Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

CRACK / design Christian Benini / 2013 / p. 42

Varianti colore
Color variations

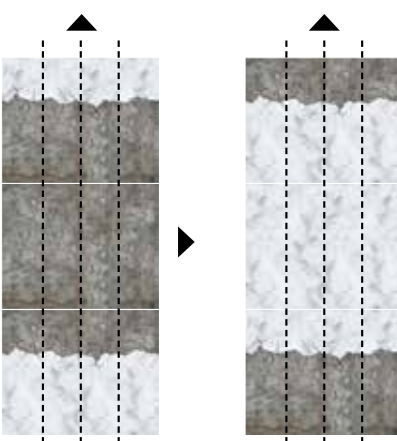


OUT_CR1301 OUT_CR1302 OUT_CR1303



OUT_CR1304 OUT_CR1305

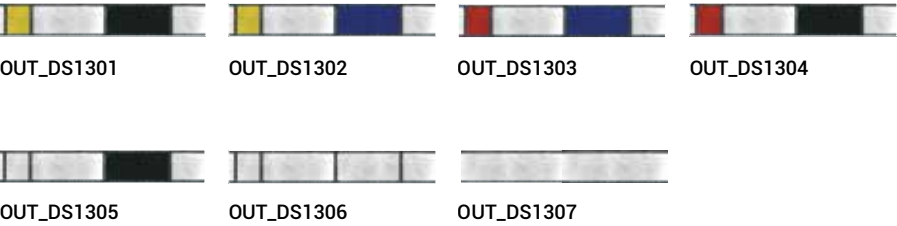
Rolli e sviluppo grafica
Rolls and graphic composition



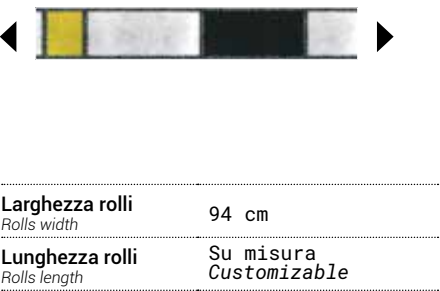
Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

DE STIJL / design Christian Benini / 2013 / p. 54

Varianti colore
Color variations



Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

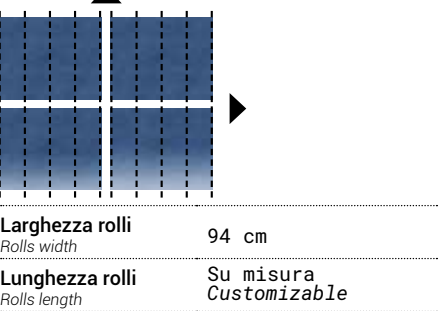
DENIM / design De Meo + De Bona / 2015 / p. 28

Varianti colore
Color variations



OUT_DE1501

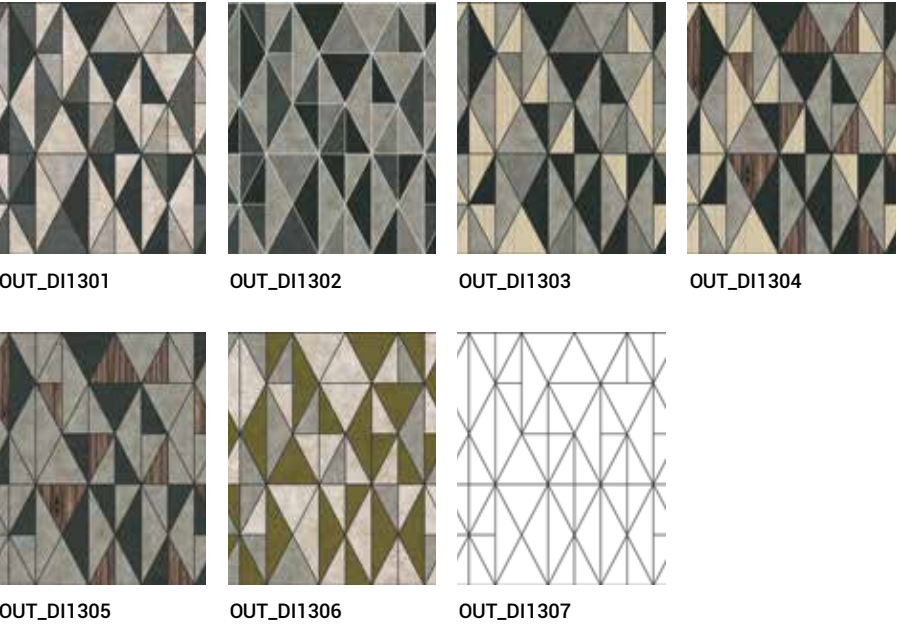
Rolli e sviluppo grafica
Rolls and graphic composition



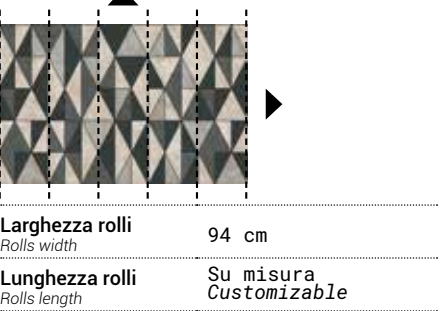
Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

DIECUT / design Bertero Panto Marzoli / 2013 / p. 37

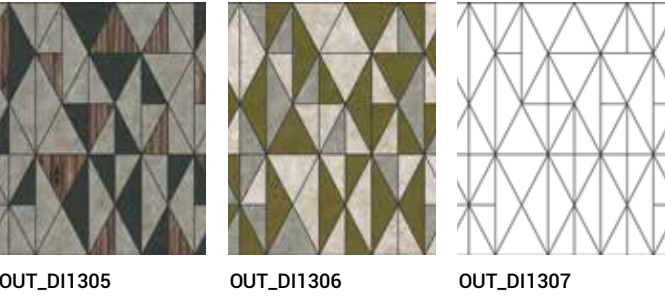
Varianti colore
Color variations



Rolli e sviluppo grafica
Rolls and graphic composition



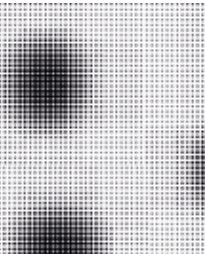
Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable



OUT_DI1305 OUT_DI1306 OUT_DI1307

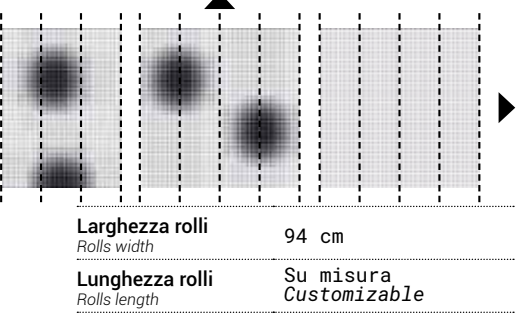
DOT DOT / design De Meo + De Bona / 2015 / p. 24

Varianti colore
Color variations



OUT_DD1501

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

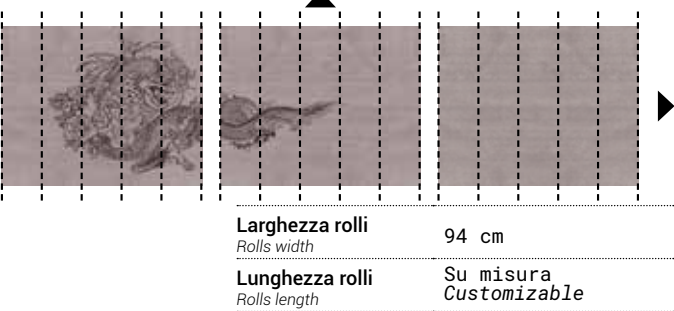
DRAGON POWER / design De Meo + De Bona / 2015 / p. 30

Varianti colore
Color variations



OUT_DP1501 OUT_DP1502

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

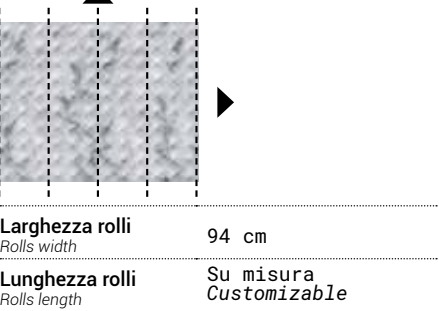
EMBOSSSED / design Christian Benini / 2013 / p. 48

Varianti colore
Color variations



OUT_EM1301 OUT_EM1302 OUT_EM1303

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

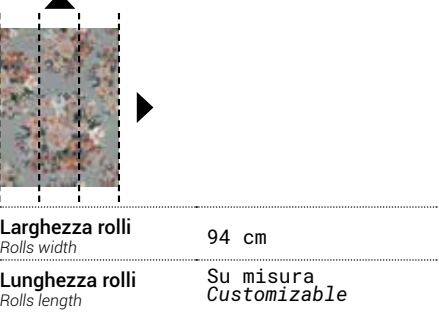
FLO' / design De Bona + De Meo / 2016 / p. 14

Varianti colore
Color variations



OUT_FL1601 OUT_FL1602

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

FRA-ME / design Christian Benini / 2013 / p. 55

Varianti colore

Color variations



OUT_FM1301

OUT_FM1302

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

FRUSH / design Bertero Panto Marzoli / 2013 / p. 56

Varianti colore

Color variations



OUT_FR1301

OUT_FR1302

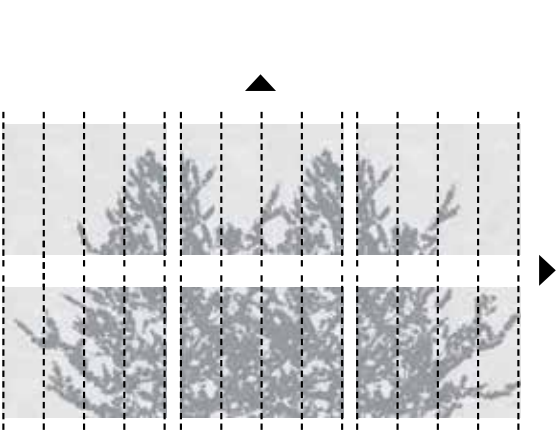
OUT_FR1303



OUT_FR1304

Rolli e sviluppo grafica

Rolls and graphic composition

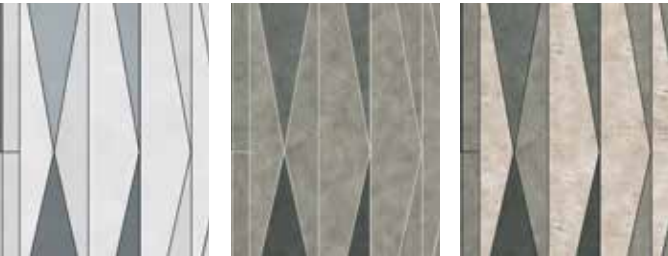


Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

GIO / design Bertero Panto Marzoli / 2013 / p. 45

Varianti colore

Color variations



OUT_GI1301

OUT_GI1302

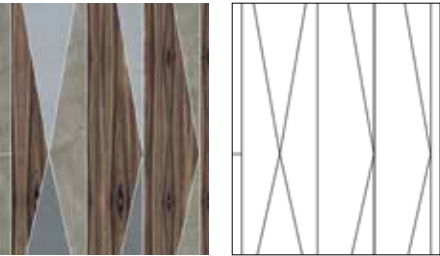
OUT_GI1303



OUT_GI1304

OUT_GI1305

OUT_GI1306



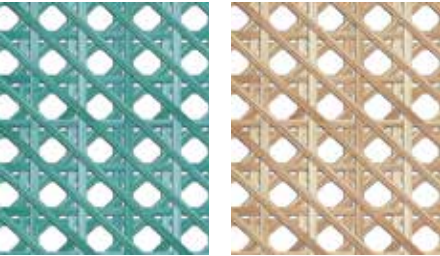
OUT_GI1307

OUT_GI1308

GIUNCO / design Bertero Marzoli / 2016 / p. 18

Varianti colore

Color variations

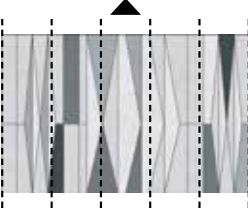


OUT_GI1601

OUT_GI1602

Rolli e sviluppo grafica

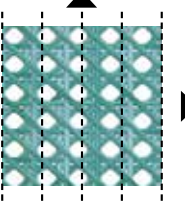
Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

HEART GAME/

design Gio Pagani / 2012 / p. 72

Varianti colore

Color variations



OUT_HG1201



OUT_HG1202



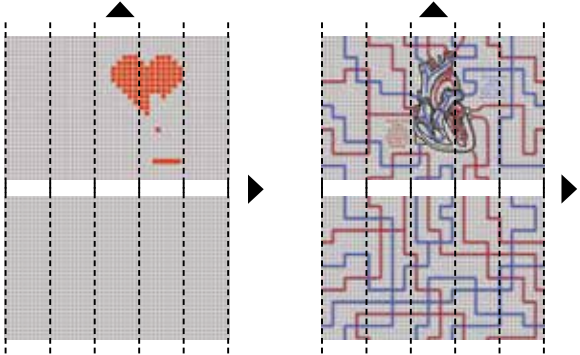
OUT_HG1203



OUT_HG1204

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

HELLENISM/

design Christian Benini / 2013 / p. 53

Varianti colore

Color variations



OUT_HE1301



OUT_HE1302



OUT_HE1303



OUT_HE1304



OUT_HE1305

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

INTERSECTIONS/

design Bertero Panto Marzoli / 2015 / p. 29

Varianti colore

Color variations



OUT_IN1501



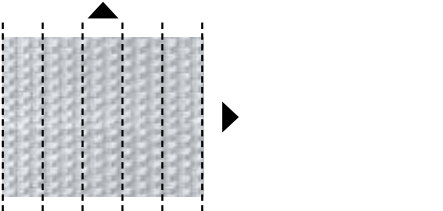
OUT_IN1502



OUT_IN1503

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

JULIAN/

design RAW / 2016 / p. 21

Varianti colore

Color variations



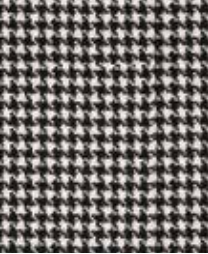
OUT_JU1601

KEFIA/

design Christian Benini / 2012 / p. 74

Varianti colore

Color variations



OUT_KE1201



OUT_KE1202

LABYRINTH/

design Casa 1796 / 2013 / p. 44

Varianti colore

Color variations



OUT_LA1301



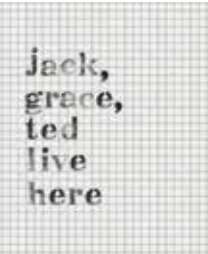
OUT_LA1302

LIVE HERE/

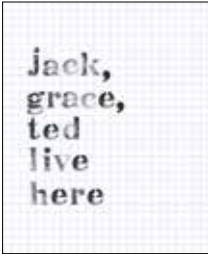
design Christian Benini / 2012 / p. 59

Varianti colore

Color variations



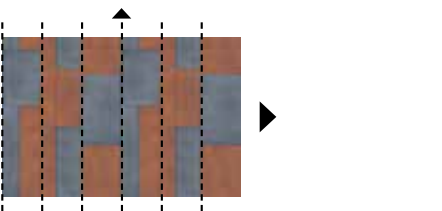
OUT_LH1201



OUT_LH1202

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

Rolli e sviluppo grafica

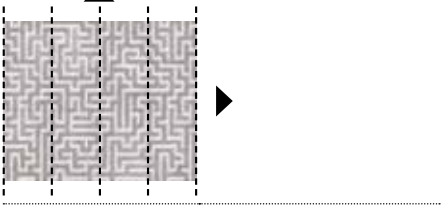
Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

Rolli e sviluppo grafica

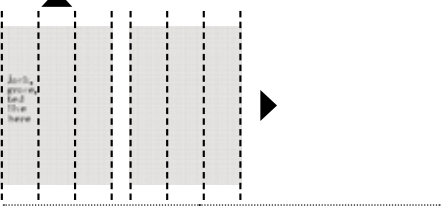
Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

Rolli e sviluppo grafica

Rolls and graphic composition



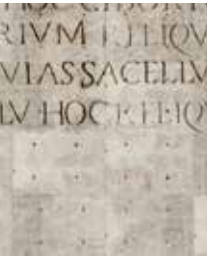
Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

LOREM IPSUM/

design Christian Benini / 2012 / p. 68

Varianti colore

Color variations



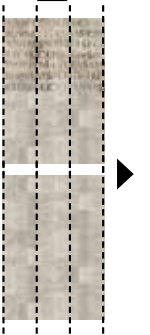
OUT_LI1201



OUT_LI1202

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Lunghezza rolli	Su misura
Rolls width	Customizable
Rolls length	

MACRAMÈ /

design Bertero Panto Marzoli / 2013 / p. 39

Varianti colore

Color variations



OUT_MA1301



OUT_MA1302



OUT_MA1303



OUT_MA1304

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Lunghezza rolli	Su misura
Rolls width	Customizable
Rolls length	



OUT_MA1305



OUT_MA1306



OUT_MA1307



OUT_MA1308

MAD LANDSCAPE /

design Gio Pagani / 2012 / p. 75

Varianti colore

Color variations



OUT_ML1201



OUT_ML1202



OUT_ML1203



OUT_ML1204



OUT_ML1205



OUT_ML1206



OUT_ML1207



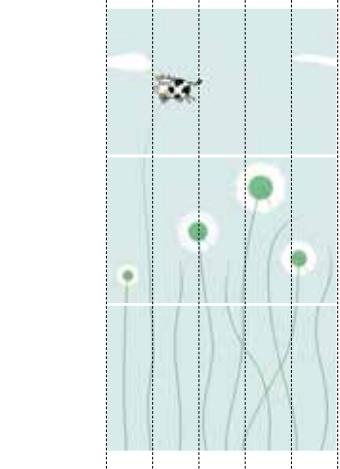
OUT_ML1208



OUT_ML1209

Rolli e sviluppo grafica

Rolls and panels composition



Larghezza rolli	94 cm
Lunghezza rolli	Su misura
Rolls width	Customizable
Rolls length	

MEHNDI /

design Gio Pagani / 2013 / p. 52

Varianti colore

Color variations



OUT_ME1301



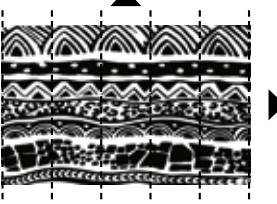
OUT_ME1302



OUT_ME1303

Rolli e sviluppo grafica

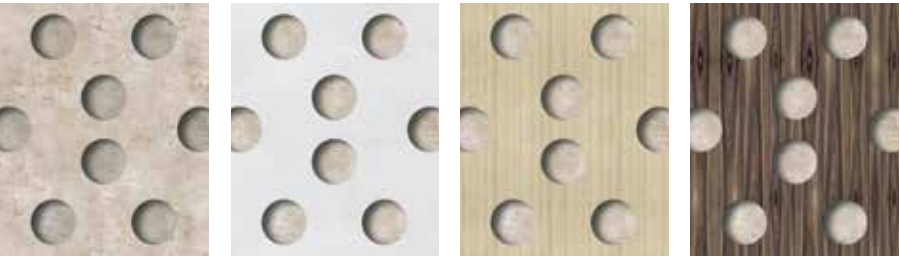
Rolls and graphic composition



Larghezza rolli	94 cm
Lunghezza rolli	Su misura
Rolls width	Customizable
Rolls length	

NEGATIVE / design Bertero Panto Marzoli / 2013 / p. 47

Varianti colore
Color variations



OUT_NE1301 OUT_NE1302 OUT_NE1303 OUT_NE1304



OUT_NE1305 OUT_NE1306 OUT_NE1307

NERO DI CHINA / design Gio Pagani / 2016 / p. 20

Varianti colore
Color variations



OUT_NC1601 OUT_NC1602

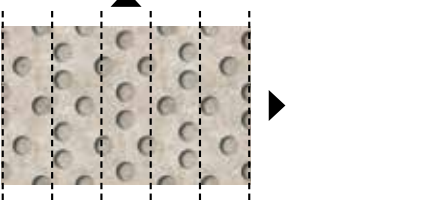
OBLIQUA / design Bertero Marzoli / 2016 / p. 17

Varianti colore
Color variations



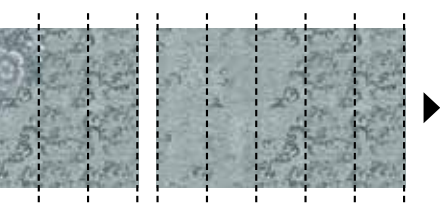
OUT_OB1601 OUT_OB1602

Rolli e sviluppo grafica
Rolls and graphic composition



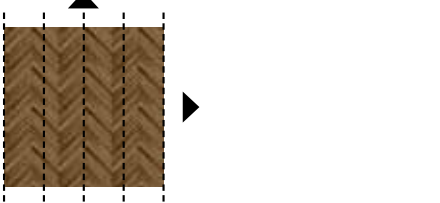
Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

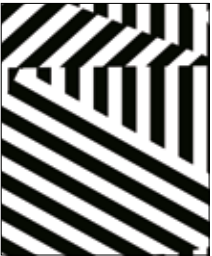
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

OP_TICAL / design Gio Pagani / 2012 / p. 70

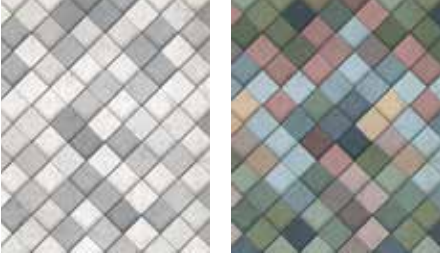
Varianti colore
Color variations



OUT_OP1201

OPUS RETICOLATUM / design Bertero Panto Marzoli / 2014 / p. 33

Varianti colore
Color variations



OUT_OR1401 OUT_OR1402

PARALLEL / design Bertero Panto Marzoli / 2013 / p. 40

Varianti colore
Color variations

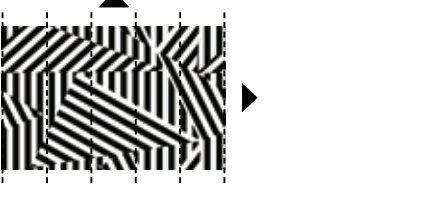


OUT_PA1301 OUT_PA1302 OUT_PA1303



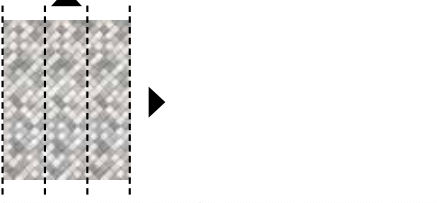
OUT_PA1304 OUT_PA1305 OUT_PA1306

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

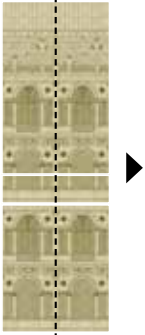
PIRANESI / *design Casa 1796 / 2013 / p. 38*

Varianti colore
Color variations



OUT_PI1301 OUT_PI1302

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

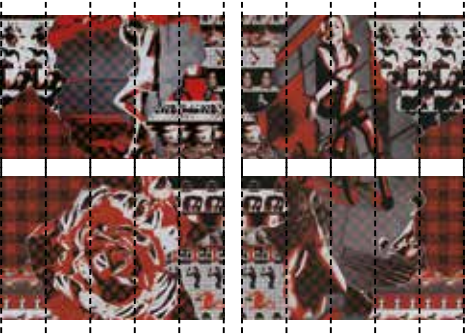
PLANET PUNK / *design Gio Pagani / 2012 / p. 64*

Varianti colore
Color variations



OUT_PL1201 OUT_PL1202

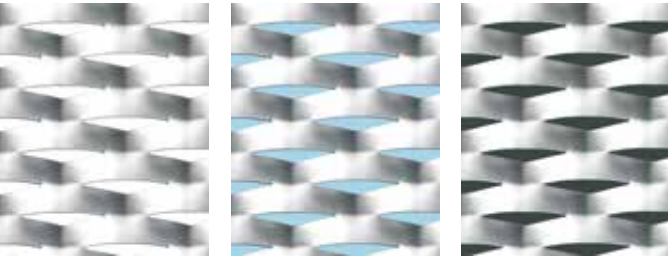
Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

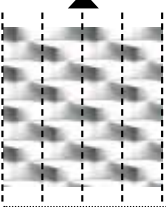
PLATFORM / *design Bertero Panto Marzoli / 2015 / p. 25*

Varianti colore
Color variations



OUT_PL1501 OUT_PL1502 OUT_PL1503

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

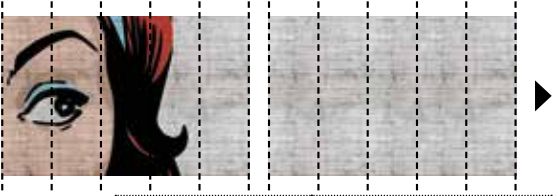
POP POP POP / *design Christian Benini / 2012 / p. 63*

Varianti colore
Color variations



OUT_PO1201 OUT_PO1202

Rolli e sviluppo grafica
Rolls and graphic composition



Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

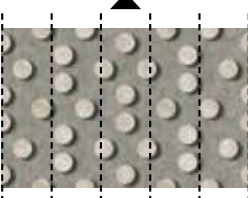
POSITIVE / *design Bertero Panto Marzoli / 2013 / p. 46*

Varianti colore
Color variations

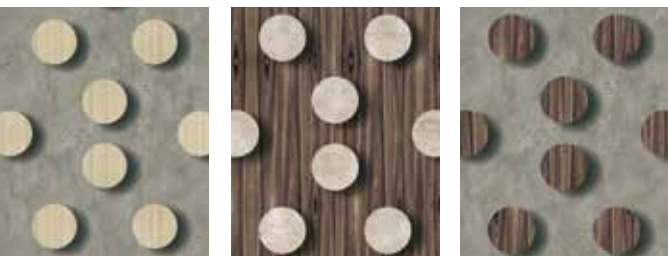


OUT_PS1301 OUT_PS1302 OUT_PS1303 OUT_PS1304

Rolli e sviluppo grafica
Rolls and graphic composition



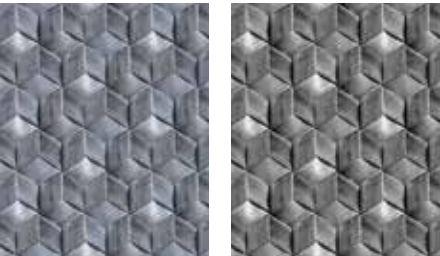
Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>



OUT_PS1305 OUT_PS1306 OUT_PS1307

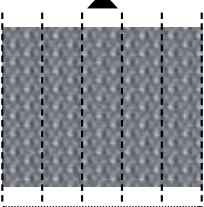
QUBIK / *design De Meo + De Bona / 2015 / p. 23*

Varianti colore
Color variations



OUT_QU1501 OUT_QU1502

Rolli e sviluppo grafica
Rolls and graphic composition

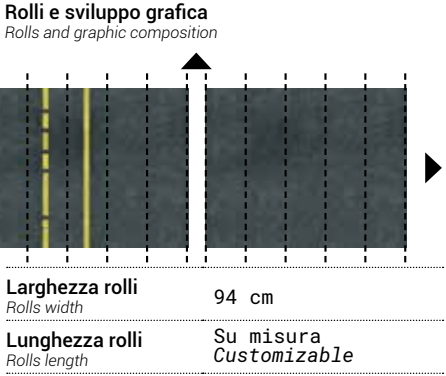


Larghezza rolli <i>Rolls width</i>	94 cm
Lunghezza rolli <i>Rolls length</i>	Su misura <i>Customizable</i>

RUNAWAY / design De Meo + De Bona / 2015 / p. 27



OUT_RU1501

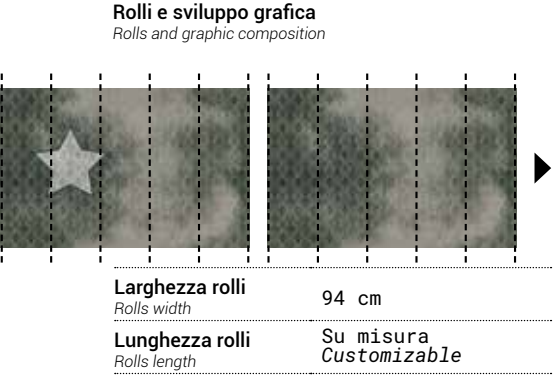


SANTA CLARA / design Gio Pagani / 2016 / p. 16

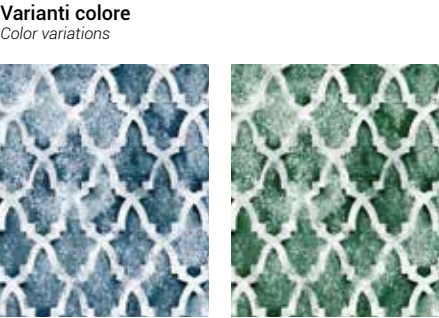


OUT_SC1601

OUT_SC1602

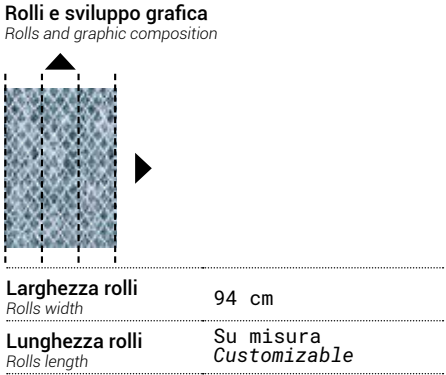


SCRUBBER / design Christian Benini / 2012 / p. 66



OUT_SC1201

OUT_SC1202

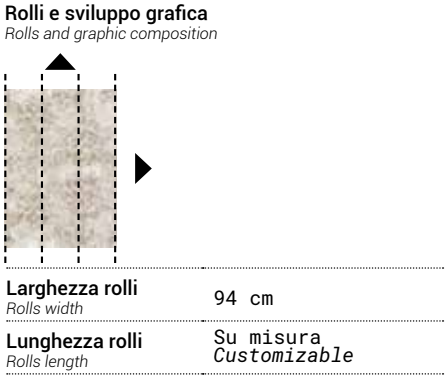


SHADOWS / design Christian Benini / 2012 / p. 60

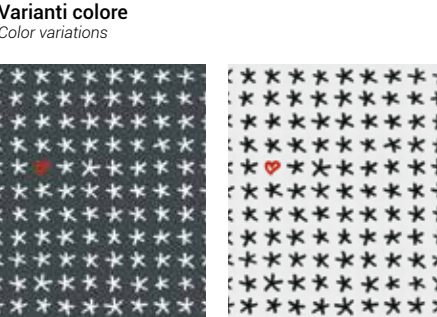


OUT_SH1201

OUT_SH1202

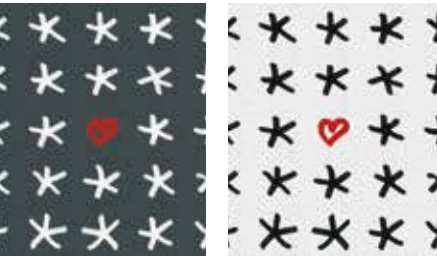


STARS & HEARTS / design Gio Pagani / 2012 / p. 73



OUT_ST1201

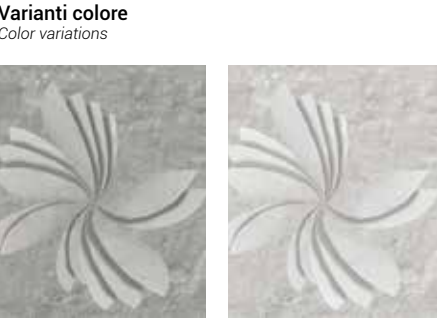
OUT_ST1202



OUT_ST1203

OUT_ST1204

SUNWHEEL / design Lorenzo De Grandis / 2013 / p. 33



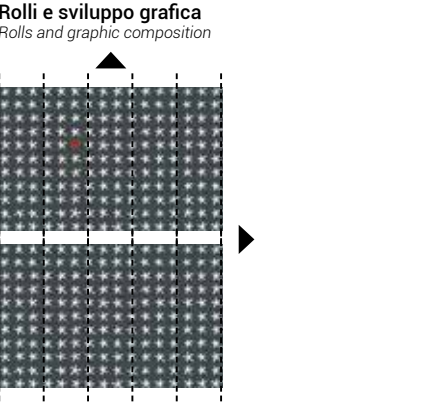
OUT_SW1301

OUT_SW1302

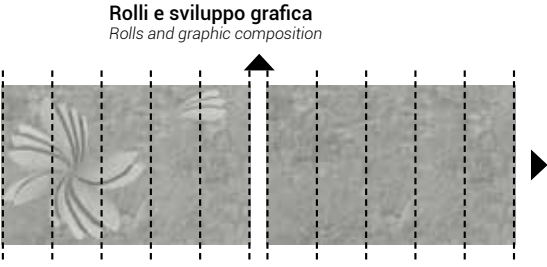
TEKA-TEKI / design De Meo + De Bona / 2016 / p. 22



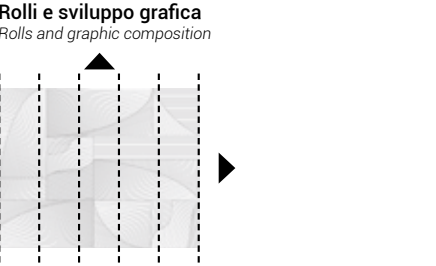
OUT_TT1601



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable



Larghezza rolli Rolls width	94 cm
Lunghezza rolli Rolls length	Su misura Customizable

TOCO / design Gio Pagani / 2016 / p. 19

Varianti colore

Color variations



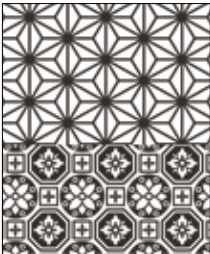

OUT_TO1601

OUT_TO1602

TOKYO STRIPES / design Gio Pagani / 2012 / p. 71

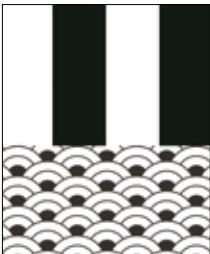

Varianti colore

Color variations



OUT_TS1201

OUT_TS1202

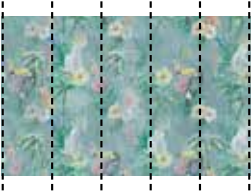


OUT_TS1203

OUT_TS1204

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli

Rolls width

94 cm

Lunghezza rolli

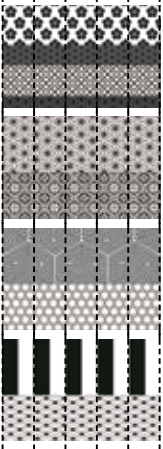
Rolls length

Su misura

Customizable

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli

Rolls width

94 cm

Lunghezza rolli

Rolls length




Su misura

Customizable

TREE / design Bertero Panto Marzoli / 2013 / p. 36

Varianti colore




Color variations



OUT_TR1301

OUT_TR1302

OUT_TR1303



OUT_TR1304



OUT_TR1305

OUT_TR1306

TRI-ANGLE / design Gio Pagani / 2012 / p. 69

Varianti colore

Color variations





OUT_TR1201

OUT_TR1202

TRIBAL POP / design Christian Benini / 2012 / p. 58

Varianti colore

Color variations

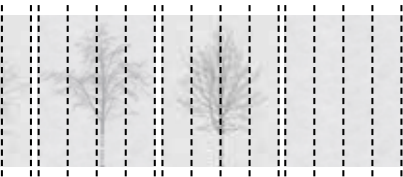


OUT_TP1201

OUT_TP1202

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli

Rolls width

94 cm

Lunghezza rolli

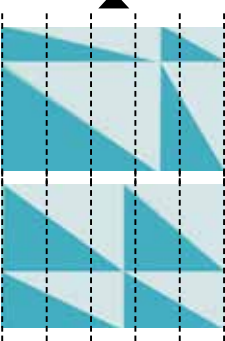
Rolls length

Su misura

Customizable

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli

Rolls width

94 cm

Lunghezza rolli


Rolls length

Su misura

Customizable

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli

Rolls width

94 cm

Lunghezza rolli

Rolls length

Su misura

Customizable

TRIBU / design Gio Pagani / 2013 / p. 50

Varianti colore

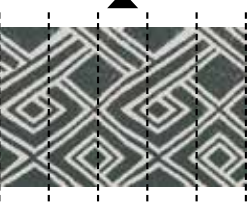
Color variations



OUT_TR1301 OUT_TR1302 OUT_TR1303

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

UXMAL / design Gio Pagani / 2014 / p. 34

Varianti colore

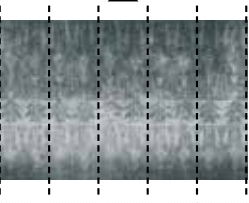
Color variations



OUT_UX1401 OUT_UX1402

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

WOODEN / design Christian Benini / 2012 / p. 57

Varianti colore

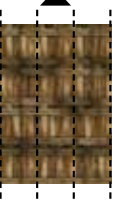
Color variations



OUT_WD1201 OUT_WD1202

Rolli e sviluppo grafica

Rolls and graphic composition

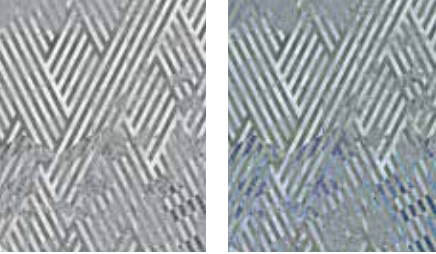


Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable

WW-1 / design Wladimiro Bendandi / 2015 / p. 26

Varianti colore

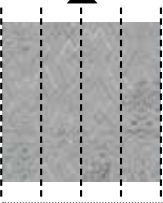
Color variations



OUT_WW1501 OUT_WW1502

Rolli e sviluppo grafica

Rolls and graphic composition



Larghezza rolli	94 cm
Rolls width	
Lunghezza rolli	Su misura
Rolls length	Customizable



I designer

The designers



Christian Benini

Fotografo, fondatore e art director di Wall&decò

Christian Benini inizia la sua carriera come fotografo ritrattista e si specializza poi nella fotografia di moda e pubblicitaria.

Le sue collaborazioni lo portano ad avvicinarsi alle agenzie di pubblicità e case di moda in Italia, Regno Unito e Stati Uniti.

Il suo interesse si indirizza in modo sempre più preciso verso la fotografia d'arredamento.

Ha avuto così inizio un percorso di ricerca, tutt'ora in atto, che lo porta a creare **Wall&decò**, un progetto che unisce fotografia e design in costante evoluzione.

Christian Benini began his career as a portrait photographer and then went on to specialise in fashion and publicity photography. He has worked in close conjunction with advertising agencies and fashion houses in Italy, the United Kingdom and the USA.

His interest is increasingly more precisely focused on the photography of interiors.

Thus a path of research began which is still in progress and which resulted in his setting up Wall&decò, a project which combines photography and design in constant evolution.

Wladimiro Bendandi

Progettista visivo

Per Wladimiro Bendandi progettare è un modo per rimanere legato all'aspetto "ludico" della sperimentazione. La passione per la creatività lo porta ad iniziare la carriera giovanissimo, subito dopo gli studi di design e comunicazione visiva, quando comincia a collaborare come illustratore freelance per studi e agenzie.

Negli anni si occupa dei vari aspetti della progettazione grafica, dall'editoria al multimediale, dagli allestimenti all'identità aziendale con una forte contaminazione che arrivano da una esperienza parallela come artista installativo.

Oggi è libero professionista e continua a progettare con la convinzione che un buon progetto è un diritto di tutti e che il design, nel senso più allargato del termine, debba interagire con la quotidianità in un'ottica di continua ricerca e scambio.

Design, for Wladimiro Bendandi, is the solution to remain connected with the playful aspect of the experimentation. Thanks to the passion for creativity he starts to collaborate as free lance illustrator in several agencies, immediately after the graduation in visual and design communication. During these years he is in charge of the various steps of the graphic design, multimedia publishing, environmental design and brand identity, with a particular attention to the contaminations coming from his parallel experience as installation artist.

Today Wladimiro Bendandi is a freelance designer and keeps on projecting with the belief that a valid project is a common right and that the design must interact in our "everyday" life in a continuous research and brainstorm.

Bertero Panto Marzoli

Visual designer

La somma di tre personalità che hanno trovato la sintesi del proprio pensiero in un linguaggio che abbina le suggestioni date dalla grande tradizione progettuale a tecnologie e ricercatezze che guardano al futuro. La curiosità di Bertero, Panto e Marzoli si accosta da quasi quindici anni a marchi e progetti di respiro internazionale, con idee dalla forte caratterizzazione semantica e frutto della sensibilità individuale.

The sum total of three personalities creating a common language; an amalgamation of their own thoughts, bringing together the great design traditions with technology and sophistication while keeping an eye to the future. The inquisitiveness shown by Bertero, Panto and Marzoli in their approach to brands and international projects over the last fifteen years has brought about ideas with strong semantic characteristics and are the result of their individual sensitivities.

Casa 1796

Designer

Alessandro Ruga, designer, si laurea nel 2006 al Politecnico di Milano come designer di prodotto

d'arredo e successivamente comincia una collaborazione come project manager presso lo studio di architettura e comunicazione VC-A di Milano. Carlotta Perissinotto, architetto, si laurea nel 2007 alla I.U.A.V. di Venezia in restauro architettonico. Nel 2007 si trasferiscono a Londra per un'esperienza lavorativa con Poliform dove si occupano prevalentemente di design degli interni e progettazione del prodotto di arredo.

Nel 2009, rientrati in Italia, intraprendono la libera professione e dal 2010 cominciano a firmare i loro progetti insieme come CASA1796.

Attualmente collaborano con studi di design e aziende del settore del mobile come progettisti di prodotto, exhibition design, contract, layout di showroom, consulenza e progettazione dell'immagine, della comunicazione e dei cataloghi aziendali.

Alessandro Ruga, designer, graduated in 2006 at Politecnico di Milano as furniture designer and shortly afterwards starts collaborating as project manager at VC-A architecture and communication design studio in Milan. Carlotta Perissinotto, architect, graduated in 2007 at I.U.A.V. Venice in restoration architecture.

In 2007 they move to London for a professional experience with Poliform where they work as interior and furniture designers. In 2009 they move back to Italy and start their careers as freelance designers and from 2010 they begin to co-sign projects as CASA1796. Currently they collaborate with design studios and companies operating in the field of furniture as designers for product development, exhibition stands, contract, showroom layout and also performing as advisors and designers for business communication, especially in corporate image and catalogues.

Lorenzo De Grandis

Designer

Responsabile creativo per importanti brand nel design di interni. Una continua ricerca di riferimenti che permette a Lorenzo De Grandis di progettare e sviluppare contenuti visivi ottenendo risultati di grande forza comunicativa. Sensazioni, idee e atmosfere si traducono nei suoi progetti di graphic

design, textile design e allestimenti. Uno studio multidisciplinare con un'ambizione: catturare il ritmo e l'estetica del tempo.

Responsible of visual communication for important interior design companies.
Lorenzo De Grandis's works inspires ideas and stories. Emotion driving to create atmosphere with shapes and functions, effective solutions and projects. Textiles, graphic design, interiors and further sensation.
A multidisciplinary study with an ambition: to capture the rhythm and the aesthetics of time. To see what inspires, what elevates, what activates.

De Meo + De Bona

Architetti / Architects / Designer

Luca e Dario, architetto e designer, si incontrano sul percorso tra Milano e il Veneto e iniziano una collaborazione che proprio dal viaggio attinge ispirazione per produrre segni e disegni di risposta alle esigenze dell'habitat contemporaneo. Collaborano con prestigiose aziende di arredo, illuminazione, decorazione occupandosi di direzione artistica, ideazione di concept e sviluppo di prodotti. Una ricerca in micro e macro scala che rilegge e fonde vari ambiti: architettura, design, grafica e arte per creare ambienti e oggetti innovativi, ma capaci di raccontare storie e indurre emozioni.

Luca and Dario, architect and designer, meet on the road between Milan and the Italian Veneto region and begin a collaboration that draws inspiration from the trip, to produce marks and drawings that respond to the needs of the contemporary home interiors. They collaborate with prestigious furnishing, lighting and decor companies, looking after art direction, concept and product development. A research in micro and macro scale that reviews and merges different spheres: architecture, design, graphics and art, to create innovative environments and objects, but able to tell stories and stir emotions.

Gio Pagani

Architetto, interior designer

Si laurea al Politecnico di Milano in architettura e inizia la sua carriera nel 1995. Le sue proposte prendono forma dalle emozioni che vengono tradotte negli oggetti e nelle architetture che propone. La cifra distintiva che accomuna i suoi lavori, dai negozi alle strutture di accoglienza, dalla ristorazione alle residenze private è l'emozione che si prova di fronte alle sue realizzazioni: un microcosmo di sensazioni che Wall&decò ha colto ed ulteriormente valorizzato.

A graduate in architecture from the Milan Polytechnic, his career began in 1995. Giovanni Pagani's goal is to capture emotions and transfer them into his objects and interior designs. The guiding theme common to all his works, from shops to hotels, restaurants and private homes, is the emotion aroused by using them: a microcosm of sensations which Wall&decò has grasped and further promoted.

RAW

Architetti / Architects / Designer

Un progetto dell'interior designer Paolo Badesco che dal 2005 presenta al pubblico milanese, attraverso il suo primo negozio di corso Magenta 96, un repertorio di suggestioni dal sapore nord europeo: arredi e complementi vintage volutamente non restaurati, abbinati a una selezione di oggetti contemporanei frutto di una ricerca tra Europa e Stati Uniti. Nel 2011 con l'architetto Costantino Affuso, già senior architect dello Studio Paolo Badesco interior design, il progetto si amplia acquisendo una nuova location in via Palermo 1, nel cuore del Brera Design District. Le inedite proposte e gli allestimenti arditi hanno fatto guadagnare a Raw l'attenzione della stampa internazionale e di un pubblico sempre più sensibile alle nuove tendenze.

A project of the interior designer Paolo Badesco, who since 2005 presents to the public in Milan, through its first store in Corso Magenta 96, a repertoire of suggestions with a northern European flavor: vintage furniture and accessories deliber-

ately not restored, combined with a selection of contemporary works resulting from a selection between Europe and the United States. In 2011, with the architect Constantino Affuso, formerly senior architect at the Paolo Badesco interior design studio, the project expanded by acquiring a new location in Via Palermo 1, in the heart of Brera Design District. The new proposals and daring installations have earned Raw to the attention of the international press and of an increasingly sensitive public to new trends.

OUT SYSTEM™
Outdoor Unconventional Texture

Installazione.
Quattro componenti,
un unico sistema
Installation. Four components, one system



PREPARAZIONE DEL FONDO

A seconda della superficie che s'intende rivestire dovranno essere seguite le istruzioni riportate nella sezione sottostante.

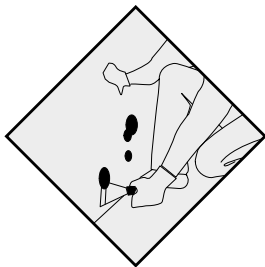
SUPERFICI A INTONACO CIVILE, RIVESTIMENTI A SPESSORE (ACRILICI O MINERALI), CEMENTO ARMATO, TERMO CAPPOTTO.

Assicurarsi che il supporto sia ben asciutto, maturato, privo di muffe e umidità in risalita. Se necessario, provvedere al rifacimento o al consolidamento con prodotti specifici.

Rimuovere le eventuali efflorescenze e le parti sfoglianti di vecchie pitture con una spatola. Eliminare completamente eventuali strati elevati di pitture a calce o a tempera. Asportare i depositi di polvere, smog ed altro mediante spazzolatura. Trattare buchi, screpolature, crepe con gli appositi stucchi. Sigillare le fessurazioni con sigillanti adeguati. Procedere con l'applicazione di un apposito primer di ancoraggio. In considerazione dello stato e del colore della superficie da rivestire e qualora lo sfondo del tessuto **OUT SYSTEM™ 02** prescelto abbia una colorazione chiara, applicare una mano di idropittura lavabile di colore bianco. Questa procedura previene la vista di eventuali macchie del sottofondo. In ogni caso è richiesto un colore di fondo chiaro e omogeneo.

SUPERFICI IN LAMIERA

Su superfici in lamiera zincata o pre-verniciata pulire il supporto con una soluzione di acqua e alcool etilico in rapporto 2:1. Asciugare accuratamente con carta assorbente e stendere una mano di primer d'ancoraggio. In caso di lamiera ossidata va preliminarmente asportata tutta la ruggine presente mediante spazzolatura meccanica.



PREPARING THE SUBSTRATE

Depending on the surface to be coated, the instructions in the section below must be followed.

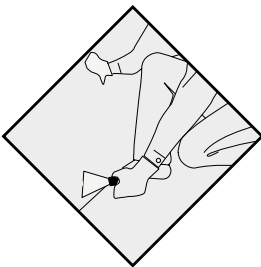
TWO-COAT PLASTER SURFACES, THICK COATINGS (ACRYLIC OR MINERAL), REINFORCED CONCRETE, THERMO-COAT

Make sure the surface is completely dry, matured and free of mould and rising damp. If necessary, restore or fill in the substrate with specific products.

Remove any efflorescence and flaking old paints with a spatula. Completely remove any build-up of lime based paints or tempera paints. Remove the build-up of dust, smog and other dirt by using a brush. Treat holes and cracks with special fillers. Seal fissures with suitable sealants. Proceed with the application of a special anchoring primer. Depending on the condition and colour of the surface to be coated and if the background of the selected **OUT SYSTEM™02** fabric is of a light colour, apply a coat of white washable emulsion paint. This procedure prevents see through of possible stains on the substrate. However, it is recommended to use a light and homogeneous background colour.

SHEET METAL SURFACES

Wash the substrate of zinc-plated sheet metal or pre-painted surfaces with a 2:1 water and ethanol solution. Dry thoroughly with paper towels and apply a coat of anchoring primer. If the sheet metal is oxidised, first remove all the rust by using a mechanical brush.



APPLICAZIONE E POSA

PRIMER - OUT SYSTEM™ 00

Il primer è il primo componente OUT SYSTEM™ da applicare sulla superficie muraria con un'azione preventiva disinfettante e anti-alga.

1. Il prodotto è già pronto all'uso; agitare la confezione prima del prelievo.
3. Applicare una prima stesa di prodotto a rullo
4. Dopo 3-4 ore procedere con la pulizia della superficie con una spugna abrasiva.
5. Applicare una seconda mano di prodotto.
6. Dopo 4-6 ore si può procedere con l'applicazione sulla superficie del componente **OUT SYSTEM™ 01**.

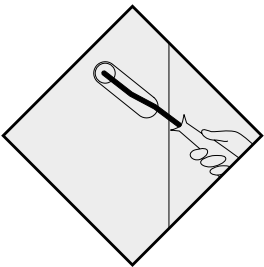
APPLICATION AND CURING

PRIMER - OUT SYSTEM™ 00

The primer is the first **OUT SYSTEM™** element to be applied on the wall surface, and it has a preventive anti-algae and disinfectant action.

1. The product is ready for use; shake the container before applying.
2. Apply a first coat of product on the roller
3. After 3-4 hours, clean the surface with an abrasive sponge.
4. Apply a second coat of product.
5. After 4-6 hours, you can apply the **OUT SYSTEM™ 01** component on the surface.

OUT SYSTEM™
00

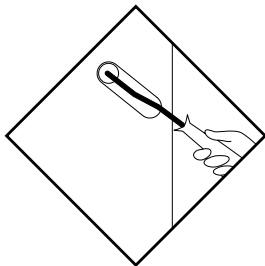
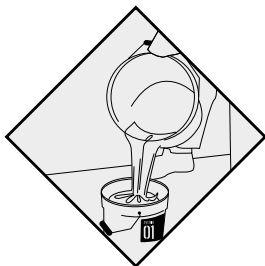


INCOLLAGGIO - OUT SYSTEM™ 01

- 1. Mescolare l'adesivo specifico **OUT SYSTEM™ 01** fino a renderlo morbido e omogeneo.
- 2. Stendere in modo uniforme sulla superficie l'adesivo con un rullo a pelo lungo.
- 3. Stendere l'adesivo sui bordi e gli angoli con l'ausilio di un pennello
- 4 **OUT SYSTEM™ 01** ha tempi di asciugatura rapidi: si consiglia di distribuire l'adesivo per sezioni equivalenti alla larghezza del telo.



OUT SYSTEM™
01



BONDING - OUT SYSTEM™ 01

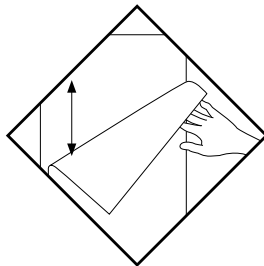
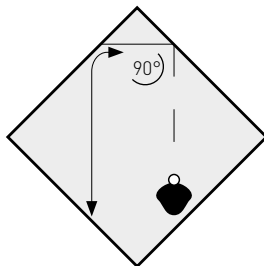
- 1. Mix the **OUT SYSTEM™ 01** specific adhesive until it becomes soft and smooth.
- 2. Smoothly apply the adhesive on the surface with a long hair paint roller.
- 3 **OUT SYSTEM™ 01** dries fast – it is recommended to spread the adhesive on sections equivalent to the width of the roller.

DECORO - OUT SYSTEM™ 02

Provvedere alla posa del tessuto **OUT SYSTEM™ 02**, e assicurarsi della continuità del disegno pressandolo con una spatola di plastica a garanzia di una perfetta aderenza. Con una spugna umida rimuovere immediatamente eventuali eccedenze di colla.

Quando il tessuto risulterà ben asciutto definirne i contorni con un taglierino.

Al termine dell'installazione di **OUT SYSTEM™ 02** procedere con l'applicazione di una mano di adesivo **OUT SYSTEM™ 01** direttamente sulla fibra. In questa fase l'adesivo **OUT SYSTEM™ 01** va diluito con acqua in proporzione 4:1.



OUT SYSTEM™
02

DECOR - OUT SYSTEM™ 02

Apply the **OUT SYSTEM™ 02** fabric, make sure the pattern is continuous by pressing it with a plastic spatula for perfect adherence. Immediately remove any surplus adhesive by using a damp sponge.

When the fabric is dry, trim its edges with a cutter.

After having applied **OUT SYSTEM™ 02**, apply a coat of **OUT SYSTEM™ 01** adhesive directly on the fibre.
In this phase, the **OUT SYSTEM™ 01** adhesive must be diluted with 4:1 water.

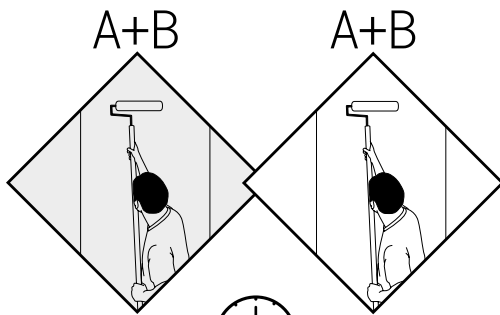
PROTEZIONE: OUT SYSTEM™ 03 (A+B)

Per l'applicazione di **OUT SYSTEM™ 03** utilizzare un rullo a pelo corto.

Miscelare e omogeneizzare bene i due componenti **(A+B)**.

Il prodotto deve essere applicato in due mani, ad una distanza di 4 ore l'una dall'altra.

Il tempo necessario a **OUT SYSTEM™ 03 (A+B)** per asciugarsi è di 24 ore.



PROTECTIVE FINISHES: OUT SYSTEM™ 03 (A+B)

In order to apply **OUT SYSTEM™ 03**, use a short hair paint roller.

Mix well and homogenize the two components, **(A+B)**.

The product must be applied in two coats, at an interval of 4 hours between them.

The time necessary for **OUT SYSTEM™ 03 (A+B)** to dry is 24 hours.

OUT SYSTEM™
03

VIDEO TUTORIAL
<https://youtu.be/w3-JJb3939E>



PRÉPARATION DU FOND

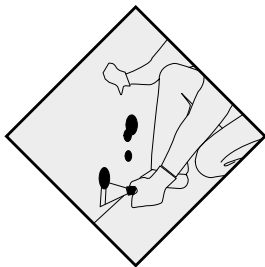
En fonction de la surface à revêtir, suivre les instructions de la section ci-après.

SURFACES AVEC ENDUIT TRADITIONNEL, REVÊTEMENTS D'ÉPAISSEUR (ACRYLIQUES OU MINÉRAUX), BÉTON ARMÉ, ISOLATION THERMIQUE EXTÉRIEURE.

S'assurer que le support est bien sec, dur, sans moisissures et remontée d'humidité. Si nécessaire, procéder à la réfection ou à la consolidation avec des produits spécifiques. Éliminer les éventuelles efflorescences et les écailles d'anciennes peintures à l'aide d'une spatule. Éliminer complètement toute couche superficielle de peintures à la chaux ou à la détrempe. Enlever les dépôts de poussières, pollution et autre par brossage. Traiter les trous, crevasses, fissures avec des mastics appropriés. Calfeutrer les fissures avec des mastics adéquats. Procéder à l'application d'un primaire d'accrochage. En fonction de l'état et de la couleur de la surface à revêtir et si le fond du tissu **OUT SYSTEM™02** choisi est d'une couleur claire, appliquer une couche de peinture à l'eau lavable de couleur blanche. Cette procédure prévient la vue d'éventuelles taches sur le fond. En tout cas, une couleur de fond claire et homogène est nécessaire.

SURFACES EN TÔLE

Sur surfaces en tôle galvanisée ou prélaquée, nettoyer le support avec une solution d'eau et d'alcool éthylique dans un rapport 2:1. Essuyer soigneusement avec du papier absorbant et appliquer une couche de primaire d'accrochage. En cas de tôle oxydée, éliminer préalablement toute la rouille présente par brossage mécanique.



VORBEREITUNG DES UNTERGRUNDS

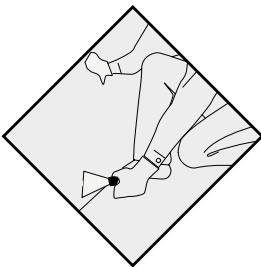
Beachten Sie je nach Beschaffenheit der zu verkleidenden Fläche die nachfolgenden Hinweise.

FLÄCHEN AUS NORMALPUTZ, AUFGEBRACHTE VERKLEIDUNGEN (ACRYL- ODER MINERALWERKSTOFFE), STAHLBETON, DÄMMSTOFF.

Stellen Sie sicher, dass das Trägermaterial trocken, gereift, frei von Schimmel und aufsteigender Feuchtigkeit ist. Sorgen Sie im Bedarfsfall für eine Neubearbeitung oder Konsolidierung mit Hilfe von Spezialprodukten. Entfernen Sie mögliche Ausblühungen sowie lose und abgeblätterte Farbe mit einer Bürste. Beseitigen Sie sorgfältig alle losen Schichten von Kalkanstrich oder Temperafarbe. Entfernen Sie mit einer Bürste Staub-, Smog- und andere Ablagerungen. Verschließen Sie Löcher, Spalten und Risse mit geeigneter Spachtelmasse. Versiegeln Sie die Öffnungen mit geeigneter Dichtmasse. Bringen Sie einen geeigneten Haftgrund auf. Je nach Zustand und Farbe der zu verkleidenden Fläche bringen Sie eine Schicht weißer waschbeständiger Dispersionsfarbe für den Außenbereich auf. Das gleiche gilt, wenn der gewählte Hintergrund für das **OUT SYSTEM™02**-Gewebe eine helle Farbe hat. Auf diese Weise verhindern Sie ein mögliches Erscheinen von Flecken auf dem Hintergrund. Es ist in jedem Fall eine helle und gleichmäßige Hintergrundfarbe erforderlich.

FLÄCHEN AUS BLECH

Bei Flächen aus verzinktem oder vorlackiertem Blech reinigen Sie den Träger mit einer Lösung aus 2 Teilen Wasser und 1 Teil Ethylalkohol, trocknen sie anschließend sorgfältig mit saugfähigem Papier ab und bringen eine Schicht Haftgrund auf. Bei oxidiertem Blech muss zuvor der gesamte Rost durch maschinelles Bürsten entfernt werden.



APPLICATION ET POSE

PRIMAIRE - OUT SYSTEM™ 00

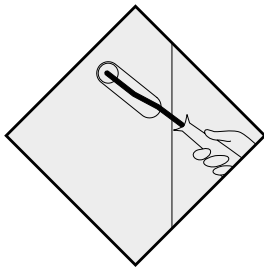
Le primaire est le premier composant **OUT SYSTEM™** à appliquer sur la surface murale avec une action préventive désinfectante et anti-algues.

1. Le produit est prêt à l'emploi, agiter le conditionnement avant utilisation.
2. Appliquer une première couche de produit au rouleau.
3. Après 3-4 heures, nettoyer la surface à l'aide d'une éponge abrasive.
4. Appliquer une deuxième couche de produit.
5. Après 4-6 heures, appliquer sur la surface le composant **OUT SYSTEM™ 01**.

OUT SYSTEM™
00



4/6h



ANWENDUNG UND VERLEGUNG

HAFTGRUND - OUT SYSTEM™ 00

Der Haftgrund ist die erste **OUT SYSTEM™**-Komponente, die nach vorheriger Desinfizierung und Algenschutzbehandlung an der Wandfläche angebracht werden muss.

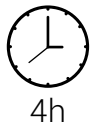
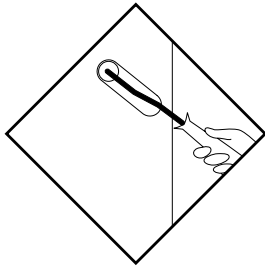
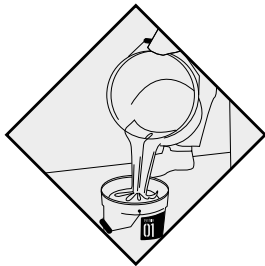
1. Das Produkt ist gebrauchsfertig. Der Behälter muss vor Entnahme gut geschüttelt werden.
2. Tragen Sie eine erste Schicht des Produkts mit der Rolle auf.
3. Nach 3-4 Stunden reinigen Sie die Fläche mit einem Scheuerschwamm.
4. Bringen Sie eine zweite Schicht des Produkts auf.
5. Nach 4-6 Stunden können Sie mit dem Auftragen der Komponente **OUT SYSTEM™ 01** beginnen.

COLLAGE - OUT SYSTEM™ 01

- 1. Mélanger la colle spécifique **OUT SYSTEM™ 01** afin de la rendre souple et homogène.
- 2. Appliquer la colle de façon uniforme sur la surface à l'aide d'un rouleau à poils longs.
- 3. Appliquer la colle sur les bords et les coins à l'aide d'un pinceau
- 4. **OUT SYSTEM™ 01** a des temps de séchage rapides - il est conseillé d'appliquer la colle par sections équivalant à la largeur du rouleau.



OUT SYSTEM™
01



VERKLEBUNG - OUT SYSTEM™ 01

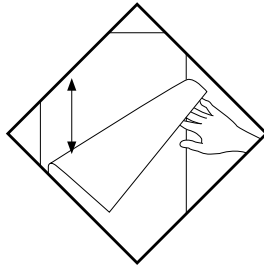
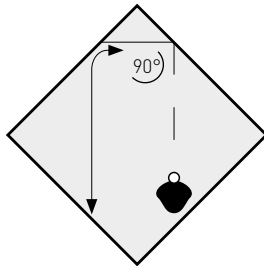
- 1. Vermischen Sie den Spezialkleber **OUT SYSTEM™ 01** zu einer weichen, homogenen Masse.
- 2. Verteilen Sie den Kleber gleichmäßig mit einer Langhaarrolle.
- 3. **OUT SYSTEM™ 01** zeichnet sich durch schnelle Trockenzeiten aus. Es empfiehlt sich daher, den Kleber flächenweise in Rollenbreite aufzutragen.

MOTIF - OUT SYSTEM™ 02

Poser le tissu **OUT SYSTEM™ 02** après en avoir vérifié l'aplomb et s'assurer de la continuité du dessin en le pressant avec une spatule en plastique pour garantir une parfaite adhérence. Avec une éponge humide, enlever immédiatement tout excédent de colle.

Lorsque le tissu est bien sec, en définir les contours à l'aide d'un cutter.

À la fin de l'installation d'**OUT SYSTEM™ 02**, appliquer une couche de colle **OUT SYSTEM™ 01** directement sur la fibre. Dans cette phase, diluer la colle **OUT SYSTEM™ 01** avec de l'eau dans la proportion 4:1



OUT SYSTEM™
02



DEKOR - OUT SYSTEM™ 02

Bevor Sie mit der Verlegung des Gewebes **OUT SYSTEM™ 02** beginnen, achten Sie auf fortlaufendes Muster und drücken Sie das Gewebe mit einem Kunststoffspatel fest, um eine einwandfreie Haftung zu gewährleisten. Mögliche Kleberüberschüsse entfernen Sie sofort mit einem feuchten Schwamm. Ist das Gewebe gut durchgetrocknet, trennen Sie die überstehenden Ränder sauber mit einem Cutter ab. Nach der Installation von **OUT SYSTEM™ 02** tragen Sie direkt auf das Gewebe eine Schicht Kleber **OUT SYSTEM™ 01** auf. In dieser Phase muss der Kleber **OUT SYSTEM™ 01** im Verhältnis 4:1 mit Wasser verdünnt werden.

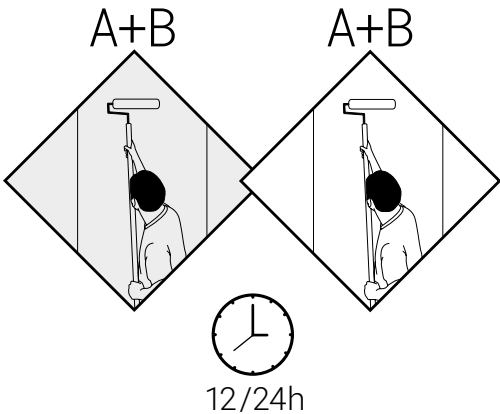
PROTECTION: OUT SYSTEM™ 03 (A+B)

Pour l'application d'**OUT SYSTEM™ 03**, utiliser un rouleau à poils courts.

Mélanger et bien homogénéiser les deux composants **(A+B)**.

Le produit doit être appliqué en deux couches, à 4 heures d'intervalle.

Le temps nécessaire à **OUT SYSTEM™ 03 (A+B)** pour sécher est de 24 heures.



SCHUTZ: OUT SYSTEM™ 03 (A+B)

Verwenden Sie zum Auftragen von **OUT SYSTEM™ 03** eine Kurzhaarrolle.

Vermischen Sie die beiden Komponenten **(A+B)** sorgfältig zu einer homogenen Masse.

Tragen Sie zwei Schichten des Produkts in einem Abstand von 4 Stunden auf.

Die Trockenzeit von **OUT SYSTEM™ 03 (A+B)** beträgt 24 Stunden.

OUT SYSTEM™
03

VIDEO TUTORIAL
<https://youtu.be/xBpOm0-GZW0>



Les textes français



OUT SYSTEM™, le papier peint à l’extérieur

OUT SYSTEM™ est un produit **Wall&decò** né de l'étude pour le développement d'un revêtement aux performances techniques élevées et au fort impact décoratif.

Innovation et fonctionnalité

OUT SYSTEM™ est le nouveau revêtement décoratif de Wall&decò conseillé pour l'extérieur né de la recherche et de l'expérimentation de formes et de solutionnes de design innovantes pour le revêtement mural.

OUT SYSTEM™ est un system pour une nouvelle propose du design d'extérieur qui permet aux matériaux et aux revêtements traditionnels de prendre des formes et des lignes inattendues, pour une interprétation jusqu'à présent inimaginable pour le revêtement mural.

OUT SYSTEM™ est le revêtement technique d'extérieur à haut valeur décoratif, fonction principale du papier peint, et à grande créativité, élément qui caractérise les propositions de **Wall&decò**, auquel s'ajoutent une nouvelle destination d'utilisation, de nouvelles prestations et des caractéristiques techniques.

Les composants du OUT SYSTEM™

OUT SYSTEM™ a été spécialement étudié pour des applications sur des surfaces à l'extérieur.

C'est un système complet et constitué des éléments suivants:

OUT SYSTEM™ 00, le apprêt

OUT SYSTEM™ 01 l'adhésif spécifique

OUT SYSTEM™ 02 le tissu technique avec graphiques imprimés

OUT SYSTEM™ 03 la finition protective indiquée pour les usages à extérieur avec des caractéristiques de résistance à la pluie et aux rayons UV, antipollution, à base de fluor.

Éléments distinctifs

OUT SYSTEM™ représente une alternative de valeur aux solutions traditionnelles pour la décoration murale avec des caractéristiques et des performances uniques:

- il est spécifique pour des applications sur surfaces à l'extérieur
- ses performances techniques sont innovantes et il permet une grande réinterprétation de la notion de décoration extérieure
- l'application nécessite d'un temps d'exécution mineur de ce requis pour une normale peinture sur une surface à l'extérieur
- peut être appliqué sur des nouvelles surfaces, avec ciment, manteau thermique, peint.

Exemples d’application

Ci-après quelques exemples d'application du revêtement **OUT SYSTEM™** sur des surfaces de maçonnerie standard (ciment, manteau thermiques).

Qualité et rendement

Le revêtement pour l'extérieur **OUT SYSTEM™** est un produit testé en laboratoire et est garanti pour ses performances techniques pour la durée de 10 ans.

Designer

Christian Benini / Photographe, fondateur et Art Director de Wall&decò

Il commence sa carrière comme photographe portraitiste, puis se spécialise dans la photographie de mode et publicitaire. Ses collaborations le conduisent à s'approcher des agences de publicité et des maisons de mode en Italie, au Royaume-Uni et aux États-Unis. Son intérêt se porte de plus en plus sur la photographie d'ameublement. C'est ainsi qu'il a entamé un parcours de recherche, toujours en cours, qui le porte à créer Wall&decò , un projet qui unit photographie et design en constante évolution.

Wladimiro Bendandi / Visual designer

Il devient concepteur très jeune après des études de design et de communication visuelle. Ses collaborations professionnelles sont transversales et il travaille par projets qui vont du graphisme pur à la création d'agencements, à l'interactivité. Depuis 2007, il a ouvert son cabinet de conception avec la conviction qu'un bon projet de communication est un droit de tous. En effet, la communication est pour lui une forme de design vaste et virale en mesure d'interagir avec la quotidienneté dans une optique de recherche constante et de contamination.

Bertero Panto Marzoli / Designer

La somme de trois personnalités ayant trouvé la synthèse de leur pensée dans un langage qui allie les suggestions données par la grande tradition de conception aux technologies et raffinements tournés vers l'avenir. La curiosité de Bertero, Panto et Marzoli accompagne depuis près de quinze ans les marques et les projets de portée internationale, avec des idées à la forte caractérisation sémantique, fruit de la sensibilité individuelle.

Casa 1796 / Designer

Alessandro Ruga, designer, s'est diplômé [laurea] en 2006 à l'Université Politecnico de Milan comme designer de produit d'ameublement, puis il a commencé une collaboration comme project manager avec le cabinet d'architecture et communication VC-A de Milan. Carlotta Perissinotto, architecte, s'est diplômée [laurea] en 2007 à l'Université I.U.A.V. de Venise en restauration architecturale. En 2007, ils se sont installés à Londres pour une expérience professionnelle avec Poliform, où ils se sont occupés essentiellement de design d'intérieur et de conception du produit d'ameublement. En 2009, après être rentrés en Italie, ils se mettent à leur compte et, à partir de 2010, ils commencent à signer leurs projets ensemble sous le nom Casa1796. Actuellement, ils collaborent avec des cabinets de design et des entreprises du secteur du meuble comme concepteurs de produit, exhibition design, contract, agencement de showroom, conseil et conception de l'image, de la communication et des catalogues d'entreprises.

De Meo + De Bona / Designer

Luca et Dario, architecte et designer, se sont rencontrés sur le parcours entre Milan et la Vénétie, et ils ont entamé une collaboration qui s'inspire précisément du voyage pour produire des signes et dessins en réponse aux exigences de l'habitat contemporain. Ils collaborent avec des entreprises prestigieuses dans les secteurs de l'ameublement, l'éclairage, la décoration, en s'occupant de la direction artistique, de la création de concepts et du développement de produits. Une recherche à la micro et macro-échelle qui réinterprète et fusionne différents domaines : architecture, design, graphisme et art pour créer des espaces et des objets innovants, mais capables de raconter des histoires et induire des émotions.

Lorenzo De Grandis / Designer

Responsable créatif pour d'importantes marques dans la décoration d'intérieur. Une recherche continue de références permet à Lorenzo De Grandis de concevoir et de développer des contenus visuels en obtenant des résultats d'une grande force communicative. Les sensations, les idées et les atmosphères se traduisent dans ses projets de graphic design, textile design et agencements. Une étude multidisciplinaire avec une ambition : capturer le rythme et l'esthétique du temps.

Gio Pagani/Architecte, Interior Designer

Diplômé en architecture de l'université Politechnique de Milan, il débute sa carrière en 1995. Giovanni Pagani propose de capturer les émotions et de les transférer dans les objets et les espaces qu'il compose. L'émotion suscitée par l'utilisation de ses réalisations est le fil rouge de son travail. Des boutiques à l'hôtellerie, de la restauration aux résidences privées: un bloc hétérogène du monde qui se fige dans un domaine spécifique de l'espace-temps; une sensation que Wall & Decò sait recueillir et valoriser.

RAW / Architectes, concepteurs d'intérieur

Un projet de l'architecte d'intérieur Paolo Badesco qui, depuis 2005, présente au public milanais, dans son premier magasin situé au n° 96 de Corso Magenta, un répertoire de suggestions au style nord-européen : mobilier et compléments vintage volontairement non restaurés, associés à une sélection d'objets contemporains, résultat d'une recherche menée en Europe et aux États-Unis. En 2011, avec l'arrivée de l'architecte Costantino Affuso, ancien architecte senior du Cabinet Paolo Badesco interior design, le projet s'agrandit grâce à l'acquisition d'un nouvel espace au n° 1 de Via Palermo, au cœur du Brera Design District. Les propositions inédites et les agencements audacieux ont permis à Raw d'attirer l'attention de la presse internationale et d'un public de plus en plus sensible aux nouvelles tendances.

OUT SYSTEM™, die Tapete für den Außenbereich.

Das **Wall&decò-Produkt OUT SYSTEM™** ist das Ergebnis einer Studie zur Entwicklung einer Verkleidung mit hoher technischer Leistungsfähigkeit und großer dekorativer Wirkung.

Innovation und funktionalität

Das **OUT SYSTEM™** ist die neue dekorative Verkleidung der Fa. **Wall&decò** für den Außenbereich, das durch Forschung und Entwicklung von neuen Formen und Design-Lösungen für Wandverkleidungen erschafft wurde.

OUT SYSTEM™ ist das System für eine neue Interpretation des Außenraumdesigns, das es den Materialien und traditionellen Verkleidungen ermöglicht, unerwartete Formen und Linien und eine bisher unerreichbare Darstellungsform des Wandbezugs anzunehmen.

OUT SYSTEM™ ist die technische Außenverkleidung von hohem Dekorwert – die Hauptfunktion der Tapete – und von umwerfender Kreativität – dem Erkennungsmerkmal der **Wall&decò** Designvorschläge – zu denen sich einen neuen Verwendungszweck sowie neue Leistungen und technische Eigenschaften gesellen.

Drei elemente, ein system

OUT SYSTEM™ wurde speziell für Anwendungen auf Außenbereiche.

OUT SYSTEM™ ist innovativ, weil es eigens für die Anwendung auf Außenflächen konzipiert ist.

Das komplette System besteht aus den folgenden Elementen:

OUT SYSTEM™ 00, der Primer

OUT SYSTEM™ 01, der Spezialkleber

OUT SYSTEM™ 02, das technische Gewebe mit grafischen Designabdrucken

OUT SYSTEM™ 03, der Schutzfinish, der Regen-, UV- und dank seiner Fluoridgrundlage Feinstaubverschmutzung Beständig ist.

Markante Merkmale

OUT SYSTEM™ ist eine wertvolle Alternative zu den traditionellen Lösungen für die Wanddekoration mit einzigartigen Eigenschaften und Leistungen:

- Es ist spezifisch für den Einsatz in Außenbereich gedacht
- Es bietet innovative technische Leistungen und ermöglicht eine besonders dekorative Ausdruckskraft
- Die Installation dieses Systems kann in kurzerer Zeit ausgeführt werden, als das Malen der Außenbereiche
- Es kann auf neue, bemalte und mit Wärmedämmverbundsysteme Wände aufgebracht werden.

Anwendungsbeispiele

Hier unten einige Anwendungsbeispiele der Verkleidung **OUT SYSTEM™** auf Standard-Wandflächen (Zement, Wärmedämmverbundsysteme).

Qualität und Leistung

Die Wanverkleidung für Außenbereich **OUT SYSTEM™** ist im Labor getestet und für seine technische Leistungen 10 Jahre gewährleistet.

Designer

Christian Benini / Fotograf, Gründer und Art Director von Wall&decò .

Nach dem Beginn seiner Laufbahn als Porträtfotograf spezialisiert er sich in der Mode-und Werbefotografie. Er arbeitet mit Werbeagenturen und Modehäusern in Italien, Großbritannien und den Vereinigten Staaten zusammen. Nach und nach richtet sich sein Augenmerk immer stärker auf die Einrichtungsfotografie. So beginnt ein Weg der andauernden Suche, der ihn unter anderem zur Gründung von Wall&decò veranlasst, ein Projekt in ständiger Entwicklung zur Vereinigung von Fotografie und Design.

Wladimiro Bendandi / Visual designer

Er wird nach dem Studium von Design und visueller Kommunikation schon sehr jung Planer. Seine Kooperationen sind themenübergreifend, und die Projekte reichen von der reinen Grafik über die Gestaltung von Ausstattungen bis zur Interaktivität. 2007 eröffnet er sein eigenes Planungsatelier und arbeitet nach dem Grundsatz, dass jeder ein Recht auf gute Kommunikation hat. Für ihn ist Grafik eine breite und virale Form von Design, die mit der Alltäglichkeit unter dem Gesichtspunkt ständiger Suche und Vermengung zu interagieren versteht.

Bertero Panto Marzoli / Designer

Die Summe dreier Persönlichkeiten, die die Synthese ihrer eigenen Gedankenwelten in einer Sprache gefunden haben, welche große Entwurfstradition mit zukunftsweisenden Technologien und Finessen verbindet. Mit ihrem besonderen Stil liefern Bertero, Panto und Marzoli internationalen Marken und Projekten seit fast 15 Jahren Ideen, die sich durch ihren starken semantischen Charakter auszeichnen und Ergebnis individueller Sensibilität sind.

Casa 1796 / Designer

Alessandro Ruga, Designer, schließt 2006 sein Studium am Polytechnikum Mailand als Einrichtungsdesigner ab und arbeitet als Projektleiter mit dem Architektur- und Kommunikationsbüro VC-A in Mailand zusammen. Carlotta Perissinotto, Architektin, schließt ihr Studium der Architekturrestaurierung an der I.U.A.V. Venedig im Jahr 2007 ab. 2007 ziehen sie für eine Arbeitserfahrung mit Poliform nach London, wo sie sich vorwiegend mit Interior Design und Einrichtungsplanung beschäftigen. Nach ihrer Heimkehr im Jahr 2009 machen sie sich selbständig und zeichnen seit 2010 gemeinsam als Casa 1796 für ihre Projekte verantwortlich. Zur Zeit arbeiten sie mit Designateliers und Möbelfirmen in den Bereichen Produktplanung, Exhibition Design, Contract, Showroom-Layout, Beratung und Planung von Image, Kommunikation und Unternehmenskatalogen zusammen.

De Meo + De Bona / Designer

Architekt Luca und Designer Dario begegnen sich auf dem Weg zwischen Mailand und Venetien und beginnen eine Zusammenarbeit, die ihre Inspiration aus eben dieser Reise bezieht: Sie erstellen Zeichen und Zeichnungen als Antwort auf die Bedürfnisse des zeitgemäßen Wohnens. Die beiden kooperieren mit renommierten Unternehmen für Einrichtung, Beleuchtung und Dekoration und kümmern sich um künstlerische Leitung, Konzeptentwicklung und Produktplanung. Eine Erforschung im kleinen und großen Maßstab, die verschiedene Bereiche miteinander verbindet und neu interpretiert: Architektur, Design, Grafik und Kunst. Sie wollen Räumlichkeiten und Objekte schaffen, die zwar innovativ sind, jedoch auch Geschichten erzählen und Emotionen wecken.

Lorenzo De Grandis / Designer

Kreativer Leiter für namhafte Marken im Bereich Interior Design. Dank konstanter Suche nach Bezugspunkten ist Lorenzo De Grandis in der Lage, visuelle Inhalte zu konzipieren und zu entwickeln und so Ergebnisse mit erheblicher Kommunikationskraft zu erzielen. Empfindungen, Ideen und Stimmungen werden in seinen Projekten für Graphic Design, Textile Design und Ausstattung umgesetzt. Eine fachübergreifende Studie mit nur einer Ambition: den Rhythmus und die Ästhetik der heutigen Zeit einzufangen.

Gio Pagani/Architekt, Interior Designer

Schließt sein Architekturstudium am Polytechnikum Mailand ab und beginnt seine Laufbahn im Jahr 1995. Seine Lösungen erwachsen aus den Emotionen, die er in seine Objekte und Architekturen überträgt. Gemeinsames Merkmal seiner Arbeiten, die von Geschäften zu Hotelanlagen über Restaurants bis zu Privatwohnungen reichen, ist die Emotion, die sie beim Betrachter auslösen: ein Mikrokosmos der Gefühle, von Wall&decò eingefangen und transportiert.

RAW / Architekten, Interior Designer

Ein Projekt des Interior Designers Paolo Badesco, der dem Mailänder Publikum seit 2005 über sein erstes Geschäft im Corso Magenta 96 ein Repertoire an Stimmungen mit nordeuropäischem Einfluss präsentiert: Vintage-Einrichtungen, bewusst unrestauriert gelassen, in Kombination mit einer Auswahl zeitgenössischer Objekte, die in Europa und den Vereinigten Staaten zusammengetragen wurden. 2011 wird das Projekt um den Architekten Costantino Affuso erweitert, ehemals leitender Architekt des Büros Paolo Badesco Interior Design, und erwirbt eine neue Location in der Via Palermo 1, im Herzen des Brera Design District. Mit neuen Lösungen und kühnen Gestaltungen hat sich RAW die Aufmerksamkeit der internationalen Presse und eines für neue Trends immer offeneren Publikums verdient.

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Progettazione grafica catalogo / *Catalogue graphic design*
Wladimiro Bendandi [d-plus.it]

Immagini / *Pictures*
Alessandra Ianniello pp. 63/65/66/69/81
with Petra Barkof (stylist) pp. 59/60/62
with F. Davoli (stylist) p. 74

Stampa / *Print*
Pazzini Stampatore Editore S.r.L.

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Wall&decò®